

## Arkansas Business Education Association Past Presidents

1954	Gladys Johnson, Little Rock
1955	Dr. Frederick Basco, Arkansas State Teachers College, Conway
1956/1957	Ethel Hart, Southern State College, Magnolia
1958	Ruby Croom, Little Rock
1959	Bernice Crawford, Crossett
1960/1961	Arrwanna Hyde, Paragould
1962/1963	Ruth Carter, Little Rock
1964/1965	J. Alvin Dickinson, University of Arkansas, Fayetteville
1966	Aileen Campbell, Star City
1967	Ermal Tucker, Harding University, Searcy
1968	Frances Lee, University of Arkansas, Fayetteville
1969	Juanita Foster, Magnolia
1970	Fran Burgess Richards, Crossett
1971	Helen Frazier, Ouachita Baptist University, Arkadelphia
1972	Frances Rosenaur, El Dorado
1973	Jack Glover, Lepanto
1974	Eva McGee, University of Arkansas, Pine Bluff
1975	Mildred Cunningham, Springdale
1976	Dr. James Barr, University of Central Arkansas, Conway
1977	Catherine Marshall, North Little Rock
1978	Dr. Anna Trexler, Southern Arkansas University, Magnolia
1979	Elsie Huckabee, Red River Vo-Tech, Hope
1980	Dr. Robert Ferralasco, Arkansas State University, Jonesboro
1981	Dr. Dean Clayton, University of Arkansas, Fayetteville
1982	Dr. Leland Callaway, Southern Arkansas University, Magnolia
1983	Nadine Marcum, Little Rock
1984	Shirley Fraishneur, Cossatot Vo-Tech, DeQueen
1985	Shirley Baker, Rich Mountain Vo-Tech, Mena
1986	Dr. Ok Park, University of Arkansas, Fayetteville
1987	Duey Hatton, Capital City Junior College, Little Rock
1988	Willie Buck, Red River Technical College, Hope
1989/90	Phyllis Smith, McClellan High School, Little Rock
1991/92	Dr. Terry Roach, Arkansas State University, Jonesboro
1993/94	Paula Long, Glen Rose High School
1995/96	Estella Tullgren, Northwest Technical Institute, Springdale
1997/98	Vicky McGohan, Bryant Junior High School
1999/2000	Sandra Porter, Bryant High School
2001	Sharon Ward, Siloam Springs High School
2002/2003	Angela McCallie, Lonoke High School
2003/2004	Lisa Hotsenpiller, Siloam Springs High School
2004/2005	Kathy Woodcock, Conway High School East Campus
2005/2006	Dr. Linda Bean, Arkansas Tech University
2006/2007	Dr. Sherry Roberts, University of Central Arkansas
2007/2008	Angie Hutson, Paris Middle School
2008/2009	Carrie Bengston, Hot Springs High School

*Thank you to all the officers and members who  
willingly gave their time to make this  
conference a success.  
We appreciate all of you!*

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# ABEA 2010

A PERFECT  
SCORE

Arkansas Business Education Association  
2010 Annual Conference  
Hot Springs Convention Center  
August 3-4, 2010

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## Dates to Remember

2010 SBEA Convention  
Charleston, South Carolina  
October 20-October 23, 2010

2010 ACTE National Convention  
Las Vegas, Nevada  
December 2-4, 2010

2011 NBEA National Convention  
New Orleans, Louisiana  
April 19-April 23, 2011

Region IV ACTE Convention  
Hot Springs, Arkansas  
April 16-18, 2011

FBLA State Leadership Conference  
Little Rock, Arkansas  
April 4-5, 2011

Arkansas ACTE Conference  
Hot Springs, Arkansas  
July 31-August 2, 2011

FBLA National Leadership Conference  
Orlando, Florida  
June 28-July 1, 2011

2011 ABEA Conference  
Hot Springs, Arkansas  
July 26-27, 2011

PBL National Leadership Conference  
Orlando, Florida  
June 23-June 26, 2011

2010 DPE National Conference  
Philadelphia, Pennsylvania  
November 18-20, 2010

## Important Websites

ABEA	<a href="http://www.abea.us">www.abea.us</a>
Arkansas Department of Career Education	<a href="http://ace.arkansas.gov">http://ace.arkansas.gov</a>
ACTE	<a href="http://www.acteonline.org">www.acteonline.org</a>
Arkansas ACTE	<a href="http://www.arkansas-acte.org">www.arkansas-acte.org</a>
National FBLA-PBL	<a href="http://www.fbla-pbl.org">www.fbla-pbl.org</a>
Arkansas FBLA	<a href="http://www.arfbla.org">www.arfbla.org</a>
Voedbus ListServ	<a href="http://list.k12.ar.us/mailman/listinfo/voedbus">http://list.k12.ar.us/mailman/listinfo/voedbus</a>
Delta Pi Epsilon	<a href="http://www.dpe.org">www.dpe.org</a>
Arkansas Business Educators	<a href="http://bigelow.afsc.k12.ar.us/balducci.htm">http://bigelow.afsc.k12.ar.us/balducci.htm</a>

## Important Organizations

ABEA - Arkansas Business Education Association  
SBEA - Southern Business Education Association  
NBEA - National Business Education Association  
ArACTE - Arkansas Association for Career and Technical Education  
ACTE - National Association for Career and Technical Education  
FBLA - Future Business Leaders of America  
FBLA Professional Division  
Arkansas FBLA/PBL Foundation  
DPE - Delta Pi Epsilon

## Arkansas Business Education Association 2010 Annual Conference

### *Sunday, August 1*

5:00 p.m. - 10:00 p.m. .... ABEA Board Meeting

6:00 p.m. - 7:00 p.m. .... ABEA Board Dinner  
Sponsor: Jim Anglin, Cengage Learning

### *Monday, August 2*

4:00 p.m. - 5:30 p.m.      EARLY Registration      HSCC Room 206

6:00 p.m. - 8:00 p.m.      Computer Workshops      Salon A, B, or C

Computer Workshops - Embassy Suites Grand Salon		
<b>Monday Evening</b>	Photoshop CS4 - Carrie Bengston	Salon A
6:00 p.m. -	iMovie/Mac Techniques -	
8:00 p.m.	Angela McCallie	Salon B
<b>Tuesday Evening</b>	Photoshop CS4 - Carrie Bengston	Salon A
6:00 p.m. -	InDesign CS4 - Tracie Opolka	Salon B
8:00 p.m.	Excel 2007 - Jimmy Stroud	Salon C

\*Hot Springs Convention Center = HSCC

## First General Session

**Silent Auction and Raffle Auction ..... \*HSCC 207**  
**Proceeds to Benefit FBLA/PBL Foundation - Closes at 5:15 p.m.**

Program Manager  
Jim Brock  
Department of Career Education

## NOTES

3:30 p.m. - 4:15 p.m. Interest Sessions \*HSCC

Topic - Presenter	Room
Premiere - Holly Balducci	*HSCC 208-209
Are You A Teacher Leader? - Amanda Linn	*HSCC 205
Getting Ready for the First Day - Linda McAdams and CeeCee Mings	*HSCC 203-204
MAX Teaching - Don Eichenberger	*HSCC 201-202
Social Networking: How Twitter and Other Social Networking Tools Can Enhance the Educational Process - Susan Gilley	*HSCC 102-103

4:30 p.m. - 5:15 p.m. Interest Sessions \*HSCC

Topic - Presenter	Room
Digital Communications - Jim Brock	*HSCC 208-209
Business Etiquette - Terry Roach	*HSCC 205
Literacy in the Classroom - Kristin Aishman	*HSCC 203-204
Cyber Safety Education Tools and Resources - Carrie Bengston	*HSCC 201-202
Social Networking: How Twitter and Other Social Networking Tools Can Enhance the Educational Process - Susan Gilley	*HSCC 102-103

5:15 p.m. Silent Auction Closes \*HSCC 207

5:30 p.m. Pick up Silent Auction Item \*HSCC 207  
Raffle Auction Winners Announced - You must be present to win.

*Dinner on Your Own - Enjoy Hot Springs!*

6:00 p.m. - 8:00 p.m. Computer Workshops Embassy Suites  
Salon A, B, or C

### *Wednesday, August 4*

**8:30 - 9:15 a.m. Interest Sessions \*HSCC**

Topic - Presenter	Room
Middle School Keyboarding - Angie Hutson	*HSCC 204
Accounting and Aplia - Linda Joplin	*HSCC 203
Conversion (ripping music, etc) - Holly Balducci	*HSCC 105
FBLA Senior Level Updates and Ideas - Peggy Wakefield	*HSCC 104
NBPTS: Info and Ideas - Loretta Burgess and Nancy Woodall	*HSCC 103
New Frameworks: CA and CBA - Kathleen Johnson and Marilyn Carrell	*HSCC 102

**9:30 - 10:15 a.m. Interest Sessions \*HSCC**

Topic - Presenter	Room
Adobe Illustrator - Lacy Britt	*HSCC 204
AR Works College & Career Planning System and the NEW Kuder Navigator: Students Will Have a Perfect Score with the Navigator - Ruth Brown	*HSCC 203
Exam View for LAN-based Testing - Kim Conant and Karen Dawson	*HSCC 105
FBLA Senior Level Updates and Ideas - Peggy Wakefield	*HSCC 104
Assessments: CTE EOC Testing Validity and Reliability - Karen Chisholm	*HSCC 103
Projects/Activities for Non-Technology Classes - Melinda Briscoe, Jennifer Craig, Terri Freeny	*HSCC 102

**10:30 - 11:15 a.m. Interest Sessions \*HSCC**

Topic - Presenter	Room
PhotoStory - Paula Long	*HSCC 204
Securities and the Stock Market - Zoe Rossi	*HSCC 203
FBLA Mid Level Updates and Ideas - LaTrenda Jackson, Angie Hutson, Tammy Ward, Rhonda Jacobs, Kim Conant	*HSCC 105
Web 2.0 and 3.0 Tools - Gerry Wartenberg	*HSCC 104
Communication Strategies for Online Courses - Linda Bean	*HSCC 103
Travel & Tourism - Freddie Horne	*HSCC 102

**11:30 - 12:15 a.m. Interest Sessions \*HSCC**

Topic - Presenter	Room
Digital Scrapbooking - Tracie Opolka	*HSCC 204
Teaching Ideas for Entrepreneurship - Melinda Briscoe and Judy Smith	*HSCC 203
Federal Reserve - Billy Britt	*HSCC 105
Web 2.0 and 3.0 Tools - Gerry Wartenberg	*HSCC 104
Introduction to SAM - Heather Baumgartner	*HSCC 103
My Top 10 Favorite Websites - Carrie Bengston	*HSCC 102

### **Second General Session - Recognition and Awards**

**12:30 p.m. - 1:30 p.m. 2010 Awards Luncheon Horner Hall**

Past Presidents ..... Lesia Edwards  
 Retired Teachers ..... Carrie Bengston  
 2010 District Representative Awards..... Lesia Edwards  
 2010 Scholarship Recipients ..... Carole Anderson  
 Previous ABEA Teachers of the Year ..... Lesia Edwards  
 2010 Nominees for Teacher of the Year ..... Lesia Edwards

New Business Educator\_\_\_\_\_

Junior High Business Educator\_\_\_\_\_

Secondary Business Educator\_\_\_\_\_

Post-Secondary Business Educator\_\_\_\_\_

Collegiate Educator\_\_\_\_\_

Outstanding Leadership \_\_\_\_\_

Announcements..... Linda Burns

Closing ..... Lesia Edwards