

COMMUNITY COOKBOOK

Awards

\$4,000

IN PRIZES

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Nation's Largest Cookbook Contest

# Morris Press COOKBOOKS



Founded in 1933, Morris Press Cookbooks is the nation's largest and most trusted cookbook publisher. Thousands of churches, schools, and organizations have raised money for worthy causes by publishing and selling their cookbooks with Morris Press Cookbooks. Let us help you create a quality cookbook to benefit your good cause!





For our 15th annual contest in 2014, we will award a total of \$4,000 to three organizations that published outstanding cookbooks with us. We are proud to honor those organizations and their members' dedicated efforts to support worthy causes. Enter our 15th annual contest, and you could win a big cash prize and national recognition for your fundraising project!



1st Place: **\$2,500** 2nd Place: **\$1,000** 

3rd Place: **\$500** 

In addition to the cash prize, winners will also receive an award plaque, gold foil prestige decals to add distinction to their cookbooks, and national recognition. Award money must be given to the designated beneficiary.

Finalists will be contacted in mid-October and announced on our web site by November 1st.

Winners will be announced in January.

View past winners at www.cookbookawards.com.



### Hannah Agran

Food & Features Editor Midwest Living magazine

#### **Dawn Saxton**

Co-Founder & VP of Product Dev. Specialty's Cafe & Bakery

#### Robert Cano

Student Success Manager Le Cordon Bleu Cooking School

#### Mark Aker

Executive Chef Chicago Highlands

# Criteria 🕏

- 1. Entries must be published by Morris Press Cookbooks.
- Entries must be published in 2013 or 2014. Books published in 2012 or previous years are NOT eligible. Book sales must be nearly completed (75% sold). If sales for 2014 books are not done by Sept. 3, wait to submit your cookbook for the 2015 contest.
- Cookbook proceeds must have benefited a bona fide cause.
   Books published for personal or family gain are not eligible.

Entries will be judged on:

- Originality, beauty, appeal, and utility of the cover and dividers
- Variety, thoroughness, clarity, and overall appeal of the recipes
- Personal pages, cookbook features, and book cohesiveness.
- Success of sales (at least 75% sold)



#### Morris Press Cookbooks MUST receive:

- · a completed and signed entry form (see right).
- a letter\* from the beneficiary acknowledging your donation.
- 1 non-returnable copy of your cookbook. The 10 entries advancing as finalists will be contacted in October and asked to submit 4 additional non-returnable copies for the judges.

Submit the completed entry form and the above material to the address below. Entries must be postmarked by **Sept. 3, 2014**.

Morris Press Cookbooks
Morris Community Cookbook Awards
3212 East Highway 30
Kearney, NE 68847

Incomplete or late entries will not be considered.



## Morris Community Cookbook Awards

Organization	
Beneficiary of Proceeds*	
Publication Year	Quantity Printed
Quantity Sold	
Book Sale Price	X
Total Gross Sales	=
Contact Person	
Contact Person's Mailing Address	
City	State Zip
( )	
Phone	
( )	
Fax	
F-mail	

\* Include a letter from the beneficiary of your cookbook proceeds acknowledging your donation. This letter should come from the recipient(s) if funds were donated to a cause outside of your organization. If funds were used within your organization, provide a letter from your president or treasurer explaining how funds were used.

You may download additional entry forms from our web site, **www.cookbookawards.com**.

The submitting organization guarantees that it has obtained permission and/or given proper credit for all material acquired from other sources printed in its cookbook. The undersigned attests to the truth of the previous statement and expressly releases Morris Press Cookbooks, its employees, its agents, and the panel of judges from any claims of liability whatsoever arising from the selection, judging, and awards process. The undersigned grants Morris Press Cookbooks permission to print and amend any material for publicity or marketing purposes. The undersigned specifically representing the submitting organization is fully authorized to sign this application as agent on behalf of the organization and attests to the accuracy of the information provided on this entry form.

Name (Print)
Signature
Title

Date

### Only signed entries will be accepted.

Due to the volume of entries received near the deadline, we do not contact entrants to confirm receipt of material.

