



Asociación de Músicos Latino Americanos (AMLA)

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www.amla.org

The Asociación de Músicos Latino Americanos (AMLA) is an arts organization dedicated to promoting the development, dissemination, and understanding of Latin American music in the Philadelphia Delaware Valley region, with an emphasis on youth. AMLA believes music is the heartbeat of the Latino community, and is also a powerful tool for its advancement.

AMLA's members range from three years old to seniors. They are not only musicians, but also students or just lovers of Latin music. AMLA members represent interests in a wide variety of folkloric, classical and contemporary Latin music styles.

Screening date:
June 20, 2002

Guadalupe Cultural Arts Center (GCAC)

1300 Guadalupe Street
San Antonio, TX 78207
Tel: 210/271-3151
info@guadalupeculturalarts.org
www.guadalupeculturalarts.org

The Guadalupe Cultural Arts Center (GCAC) was founded in 1980 as a nonprofit, multidisciplinary organization whose mission is to preserve, promote and develop the arts and culture of the Chicano, Latino, and Native American peoples. It is the largest institution of its kind in the U.S.

The GCAC manages and provides artistic development for six component programs of the Guadalupe, including dance, literature, media arts, theater arts, visual arts and Xicano music.

Screening date:
TBD

HandMade in America

P.O. Box 2089
Asheville, NC 28802
Tel: 828/252-0121
Fax: 828/252-0388
info@handmadeinamerica.org
www.handmadeinamerica.org

Born of the struggle to find fresh approaches to economic development and renewal in the Blue Ridge Mountains, HandMade in America celebrates the hand and the handmade. Through business and financial support to craftspeople, and by the encouragement of public education around the region's craft culture, HandMade in America nurtures the creation of traditional and contemporary craft. Equally important is the preservation of natural resources, the maintenance of a rural quality of life, and the preservation and enrichment of the spiritual, cultural, and community life of the region.

Screening date:
TBD

Little Black Pearl

4200 S. Drexel Boulevard
Chicago, Illinois 60653
Tel: 773/285-1211
Fax: 773/285-1633
info@blackpearl.org
www.blackpearl.org

Little Black Pearl creates avenues for exposure to art and culture while teaching the profitable connection between art, education and business. Program participants contribute to the health and well-being of their families and communities by exercising a sense of pride and collective teamwork through economic self-sufficiency in the arts.

Little Black Pearl also offers with community schools and organizations who utilize art to motivate students. Workshops offered include writing, mural painting, mosaics, claywork, masks, stamps and quiltmaking.

Screening date:
July 10, 2002

The Point

The Point CDC, 940 Garrison Avenue, Bronx, NY 10474
Tel: 718/542-4139
www.thepoint.org

The Point is an emergent non-profit organization dedicated to youth development and the cultural and economic revitalization of the Hunts Point section of the South Bronx.

Working with neighbors, especially young people, The Point celebrates the life and culture of the community, an area traditionally defined solely in terms of its poverty, crime rate, poor schools, and sub-standard housing.

Through programming which includes music, theater, dance, photography and the visual arts, The Point's mission is to stimulate culture and enterprise in the Hunts Point community and encourage "self-investment" by its residents, especially its youth.

Screening date:
June 12, 2002

The Wing Luke Museum

407 7th Ave. South
Seattle, WA 98104
Tel: 206/623-5124
Fax: 206/623-4559
folks@wingluke.org
www.wingluke.org

Nestled in the heart of Seattle's International District is a unique cultural treasure of the Pacific Northwest: The Wing Luke Asian Museum. A pan-Asian Pacific American Museum devoted to the collection, preservation and display of Asian Pacific American culture, history and art, Wing Luke's programs are inspired and created by the combined efforts of museum professionals and grassroots community members. The Wing Luke Asian Museum is a multidisciplinary cultural center that presents arts and heritage exhibitions, public programs, school tours, publications, and films and maintains a permanent collection and research center.

Screening date:
July 16, 2002

There are **other organizations** throughout the country whose accomplishments are too numerous to mention. But some notable shining stars stand out as examples of fine programming, strong community identity, and established impact on the local community's economic development. These organizations provide a useful point of view from the standpoint of maturing organizations from which we can learn.

Project Row Houses

www.projectrowhouses.org

Founded by African-American artists who believed they had a contribution to make to their own communities, Project Row Houses was pursued by Houston artist Rick Lowe who spearheaded the development of 22 abandoned shotgun-style houses starting in 1992. Project Row Houses' mission is to create community through the celebration of arts and African-American history and culture, grounded in public art and education programs, neighborhood revitalization, historic preservation, and community service.

Mexican American Fine Arts Center

www.mfacmchicago.org

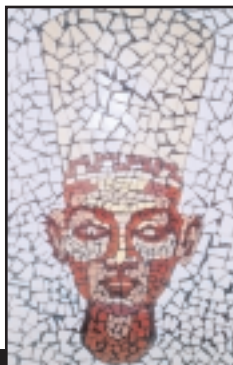
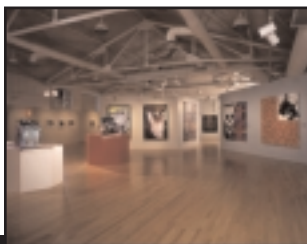
The Mexican Fine Arts Center Museum (MFACM) sits in the heart of the Pilsen/Little Village community, the largest Mexican community in the Midwest. The purpose of the Museum is to stimulate and preserve the knowledge and appreciation of the Mexican culture as it manifests itself in and outside of Mexico. The Museum is a community-based arts organization with strong participation in national and international arenas.

Manchester Craftsmen's Guild

www.manchesterguild.org

Manchester Craftsmen's Guild is a multi-discipline, minority-directed center for arts and learning that employs the visual and performing arts to foster a sense of accomplishment and hope in the urban community. Its work: educates and inspires urban youth through the arts and mentored training in life skills; Preserves, present and promote jazz and visual arts to stimulate intercultural understanding, appreciation and enhancement of the quality of life for our audiences; and Equips and educates leaders to further demonstrate entrepreneurial potential.

For more information about these and other arts/community development organizations, visit our web site at www.listeningtour.org.



The “Downside UP” Listening Tour is funded by the Ford Foundation.

Our esteemed **Advisory Board** is comprised of the following individuals (whose institutions are listed for reference only):

- Ron Chew, Wing Luke Asian Museum
- Juana Guzman, Mexican American Fine Arts Center
- LaDonna Harris, Americans for Indian Opportunity
- Karen Kimbrel, Colquitt Miller Arts Council
- Rick Lowe, Project Row Houses
- Dr. Rowena Stewart, American Jazz Museum
- Bill Strickland, Manchester Craftsmen’s Guild, Manchester Bidwell Corporation
- Joe Thompson, Massachusetts Museum of Contemporary Art (MASS MoCA)

The Tour planning and implemented is implemented by the following team:

- Nancy Kelly, Producer, Writer, Director, “Downside UP”
- Susan Walsh, Center for Independent Documentary
- Benjamin Butler and Jun Egawa, Community Development Associates, Inc.
- Robert McNulty, Partners for Livable Communities

With support from Kristin Howard, Candace Schermerhorn, and Suzanne Stenson O’Brien.

“Downside UP” was produced and directed by Nancy Kelly. Co-produced by WMHT, Schenectady and The Banff Centre for the Arts, Banff, Alberta, Canada. Produced in association with ITVS, with funding provided by the Corporation for Public Broadcasting.



Additional funding was provided by a grant from the Massachusetts Foundation for the Humanities, a state program of the National Endowment for the Humanities. Produced in association with the Center for Independent Documentary.



“Downside UP”
A film by
Nancy Kelly
56:04/color

What happens when an impoverished, working-class town decides that its only hope for survival lies within the world of contemporary art? Can these disparate worlds benefit each other? And why would they try?

“Downside UP” captures the beginnings of America’s largest museum of contemporary art, MASS MoCA (Massachusetts Museum of Contemporary Art) and the rebirth of its host-city, North Adams. Through the eyes of filmmaker Nancy Kelly and her family, many of whom worked in the factory before it closed, the film renders the subtle changes in the spirit of a region, from the intimate view of a kitchen table.

“Downside UP” is about the tentative, dangerous notion of hope in a town widely viewed as hopeless.

For purchase or rental, contact:
New Day Films
22-D Hollywood Ave., #T2
Ho-Ho-Kus, NJ 07423
(888)367-9154 (toll free)
(201)652-6590, fax (201)652-1973
orders@newday.com
www.newday.com

“Downside UP” is available for organizations to shine a light on their own creative efforts to develop community.

Technical assistance and materials are available to create public screenings, dialogue about the role of art in community development, and other local community-building activities.

For information about your own “listening tour”, contact Susi Walsh, Center for Independent Documentary, 680 South Main Street, Sharon, MA 02067, 781/784-3627, walshcid@aol.com.

www.listeningtour.org



how **art** can change the



place

With support from the Ford Foundation, the "Downside UP" Listening Tour will look at the factors and forces at work in the intersections of art, culture, public space, and community development. It will also explore the potential for an articulation of a collaborative strategy to revitalization that can be embraced by other communities.

The Tour will revolve around a screening of Nancy Kelly’s film “Downside UP” followed by a gathering of community members and leaders who will explore how art and culture have or are anticipated to contribute to community improvement, including more active public spaces.

Practitioners in the tour communities are engaged in art, culture and economic development activities sprung from local residents and institutions. The projects also cultivate a community’s sense of artistic and cultural pride as a communal asset. Many also demonstrate the value of arts and culture as economic generators. Some will have used tools to address issues of gentrification and displacement.