

POW WOV

Bimonthly newsletter of the Pennsylvania Outdoor Writers Association

October / November 2005

Johnstown conference, October 20 - 23, will visit a surprising city

Report by Joe Gorden, Conference Chair

In the 1950s and '60s, the mountains and uncertain weather conditions around Johnstown claimed so many small airplanes that the area was referred to as "The Graveyard of the Alleghenies."

That reputation soon spawned dark humor among those who traveled to the city, especially for speaking engagements, and who had to book flights on the Allegheny Commuter, which served the Johnstown airport.

"I wanted to come to Johnstown in the worst way, and I did," they would tell their audience. "I came on the Allegheny Commuter."

When you come to the POWA fall conference, October 20 - 23, you will likely come in the best possible way -- by driving.

Johnstown is surrounded by amazing scenery, and those same

mountains that once threatened air travelers will give you panoramic views as you near the city. All you have to do is connect with Route 219, our major north-south artery, and follow

it to the Solomon Run Bypass, which will take you from The Galleria, home of the newly opened Gander Mountain store, to the downtown area.

When the bypass delivers you onto Broad Street, turn right for a few blocks to Main Street, which is restricted to one-way traffic. Proceed to Market Street, glance at the historic stone City Hall on the corner, and turn right. Just past the downtown campus of Memorial Medical Center, you will find the Holiday

Inn, which will serve as our headquarters.



Downtown Johnstown, as seen from atop its most famous landmark -- the Inclined Plane. Photo by Joe Workosky.

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Effective Communication Is a Matter of

STYLE

Craft Improvement by Doyle Dietz

It is one of the all-time classic lines of film dialogue. And now, thanks to DVDs, a new generation has come to appreciate:

"What we have is a failure to communicate."

That line, delivered in deadpan style by the Boss Man to inmates in his stereotypical Southern-chain-gang prison compound, has left a lasting impression with everyone who has seen the film, "Cool Hand Luke."

For journalists, the message of that line should be avoided at all cost.

As many of you know, I recently retired from a full-time newspaper career spanning more than 35 years at three publications.

Prior to that, I did freelance sports coverage of high school football for nearly three years. So the advice offered here comes from both sides of the fence, or editor's desk.

Most of my career was spent covering competitive sports on the high school, college and professional level. My beats ranged from NASCAR to track and field, with just about every sport played with a ball in between. Over the last 18 years of my career, I was also responsible for supervising the outdoors section of the Sunday Reading Eagle.

When I retired, my plans were to strictly freelance, but then along came an offer too good to pass up, and I've accepted the position of outdoors editor at the Pottsville Republican and

(continued on page 5)

*** Revised fall conference clip-and-mail registration form ... page 13 ***

Calendar of Events

2005

October 20-23: Fall conference, Johnstown. Co-chairs, Joe Gorden and Len Lichvar. Host hotel – Holiday Inn. POWA's 55th anniversary.

2006

January 1: Nomination period begins for 2006 POWA Youth Mentor Award (closes June 30). Award will be presented at 2006 fall conference.

January 31: Deadline for Awards Chair to receive contest submissions. Details on how to submit your 2005 work will appear in the Dec./Jan. 2006 issue. There are changes again this year, so be sure to read the directions carefully.

February 4 - 12: Eastern Sports and Outdoor Show, Harrisburg. Reed Exhibitions, 800-732-2914.

February 9 - 12: SHOT Show, Las Vegas, Nevada. Contact: NSSF, 203-426-1320.

February 14-19: Allegheny Sport, Travel & Outdoor Show, Pittsburgh Expomart. Contact: Expositions, Inc., 216-529-1300.

March 4-6: Lehigh Valley Outdoor Expo and Sports Show, Pennsylvania Expo Center, Allentown. Contact: 610-435-4222.

March 11-19: Cleveland Sport, Travel & Outdoor Show, Cleveland, OH, International Expositions Center (I-X Center). Contact: Expositions, Inc., 216-529-1300.

March 15: Deadline for individual members to pay 2006 dues.

April 1: Deadline for Nominating Committee to choose candidates for 2006-07 elections. Election petition process begins (POWA Constitution, Article V, Elections).

May 1: Deadline for supporting members to pay their 2006 dues.

May 15: Deadline for 2006-07 election petitions to be mailed to Treas. Rob Hilliard.

May 19-22: POWA Spring Conference, State College. Chairs: John and Cordy Swinton. Host hotel: Ramada Inn.

June 15: Treasurer mails 2005-06 election ballots to all members

June 17-21: OWAA Annual Conference, Lake Charles, Louisiana.

Fall 2006: POWA conference in northwest Pennsylvania, date and location t.b.a. Mike Bleech, chair.

2007

Spring 2007: Conference site open. If you'd like to "show off" your area of the state, contact Executive Director Eileen King for details.

-PW-

**IF YOU
SPONSOR
THREE,
YOURS
IS FREE!**

Sponsor 3 new POWA members in 1 year and your dues for the next year are covered. This applies for ALL members.

NEW! Supporting members may now sponsor other supporting members. They may also sponsor active or apprentice members with an active member co-signer.

POWA membership recruitment cards are available for you to give to potential members. Contact Eileen King for cards and applications, or print member applications from the POWA web site (public side), www.paoutdoorwriters.com.

Extra PowWows available for membership recruitment: E.D. Eileen King says she has back issues of PowWow that she will send to members to use in recruiting other outdoor communicators to join POWA. Just ask her.

PowWow

October / November 2005

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www.paoutdoorwriters.com

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FREDDIE McKNIGHT (2006); TERRY

BRADY (2006); CHARLIE BURCHFIELD

(2007); BOB BALLANTYNE (2007).

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Maryland Office of Tourism Development

Parliamentarian - JOHN SWINTON

POWA Historian - GEORGE DOLNACK

PowWow Editor - LINDA STEINER



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President's Message

by Russ Englehart



seems like only yesterday that I couldn't even spell "Prez-ah-dint"; now I am one. Whooda thunk it!

I know our Nominating Committee usually has trouble finding enough volunteers to fill the necessary slate of candidates. So a few years back, I decided to volunteer as a candidate for 2nd V.P. Thing is, the fact that I could very likely become President later on just didn't sink in.

Well, time flies whether you're having fun or not, and here I am on the verge of the job. I've often said that I don't need "titles," or "office" to make me happy. In other organizations over my lifetime, I've "been there; done that."

Nevertheless, as the office of President of POWA descends upon me, the privilege of that position, as well as the responsibilities of that office, is becoming more significant than when I observed it from afar; even if "afar" is as close as being a member of the Board of Directors or a Vice President.

One's emotional needs notwithstanding, it is certainly a privilege to have the opportunity to serve as President of our organization.

When I started this thing called "outdoor writing" in the early '80s, I didn't know about POWA or other similar groups. However, by 1985 I was a member.

Those early conferences were memorable for me, both for their educational content and because of the opportunity to meet and rub shoulders with many people whose names I had come to know via their written works. Although I didn't put myself near their level as a writer, it was still a satisfying feeling to be part of such an organization. I believe a great many of our members can relate to that.

But enough with the fluff. Trouble is, I can't really think of much to say that would sound much different than other new POWA presidents have already said, let alone anything remotely profound. As we enter another term, perhaps we will



Russ Englehart will take over the reins of POWA at the fall conference, and we're pleased to bring you his first column in this issue of PowWow.

find a need to fine-tune certain housekeeping items; look over duties of officers; tweak our bylaws; strengthen our finances; gain new members; etc., etc.

Whatever those needs turn out to be, I trust we will address them in dialogue as the friends we all are. For sure, friends and family will disagree at times. At times, there may be strongly held opinions between us. Nevertheless, at such times we need to hear each other out, and find a solution to our problems that are in the best interest of POWA. And remain friends!

My own opinion on a subject will be fairly quick in coming, as those who know me will attest. Many times, as I hear more facts and think the issue through a bit, I must change my mind (I do suffer from a mild, but recurring, case of foot-in-mouth disease).

Hopefully, I will make those mind-changes with at least a modicum of grudging humility. Then again, I'm sure there will be no shortage of people who will remind me about that!

Well, I think I'll keep this first bit of correspondence brief, reserving more voluminous dissertations to future issues. But I do look forward to an interesting and productive year for POWA. Hope you all will be along for the trip.

-PW-

MEMBERS IN THE NEWS

Dave Ehrig takes helm at NMLRA's Longhunter

The National Muzzle Loading Rifle Association (NMLRA) has announced the appointment of **Dave Ehrig** as chairman of the organization's Longhunter Committee and the NMLRA Longhunter Muzzleloading Big Game Records Program.

Since 1988, the NMLRA Longhunter Committee and staff have maintained a trophy measuring, scoring and record-keeping program for North American big game animals taken with muzzleloading

firearms.

Ehrig is well known among muzzleloading enthusiasts and those involved in the black-powder shooting industry. Known as "Pennsylvania's Mr. Black Powder," he is the author of six books on the subject, host of six black powder videos, contributing editor for Pennsylvania Game News, Maryland Deer Hunting Guide, **Cabela's** Outfitters Journal, Deer and Deer Hunting Muzzleloading, correspondent for the Times/Shamrock Newspapers and Allentown Morning Call, and a contributor to numerous outdoor magazines.

"The National Muzzle Loading Rifle Association's Longhunter Muzzleloading

Big Game Record Book has been one of the best-kept secrets in the muzzleloading hunting fraternity," said **Jim Fulmer**, NMLRA President. "With the appointment of Dave Ehrig to Longhunter, we are confident that an entirely new generation of muzzleloader hunters will soon be involved in this exciting program."

"I am extremely optimistic about the growth potential we have with the Longhunter program and record book," Ehrig said. "First and foremost, it is the goal of my committee to see that the program is inclusive to all muzzleloading hunters and to dispel the misconception that the big game awards program is designed exclusively for old-fashioned flintlock and

(continued on page 7)

Craft Improvement Corner

SELF-PUBLISHING:

Have you ever wondered how to go about it, but didn't know where to begin?

Gale and Steve Loder, authors of a three-book wild game cookbook series, are self-publishers and have experienced first-hand just how to go about it. They share their knowledge here with POWA.

Research is a very important first step in self-publishing. If you care to make a profit from your writing success, you must check out bookstores and your local library to see what, if any other, competition from other published books is out there already.

We also suggest reading how-to publishing books like "How to Get Happily Published," by Judith Applebalm, and "From Book Idea to Book Best Seller," by Mike Snell and Kim and Sunny Baker. Learn as much as you can about the pluses and minuses of success in the traditional publishing industry versus self-publishing.

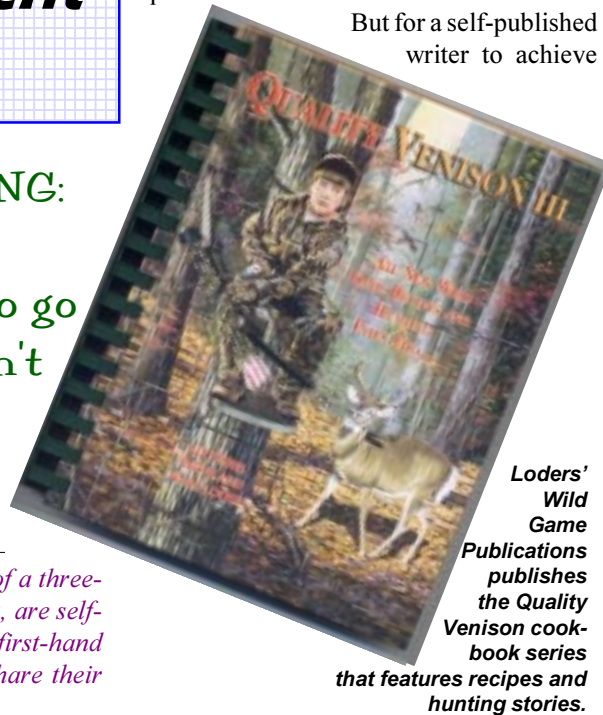
After weighing the pluses and minuses, if you choose self-publishing as we did it, we recommend reading a book or two about self-publishing. We read "So You Want to Self Publish," by Steve Meyer.

Writing your book is just the beginning, however. You will learn that marketing and selling even your unique book product are imperative and not as easy as they sound. Finding a niche market of book buyers, and then finding ways to educate that niche market, is not easy and is an on-going task.

Granted there are books out there on self-publishing success and most of them were published by writers who knew the area of expertise they wanted to write about,

but often assumed their quality book product would sell itself. NOT TRUE. A successful publishing career undoubtedly begins with one's expertise and motivation to share it in print for all to benefit.

But for a self-published writer to achieve



fame, fortune and long-term financial security for his family, the underlying principals that must guide his successful business efforts are patience, perseverance and persistent professionalism, and five operating cornerstones.

Successful self-publishers must not rely only on one-time book publishing success, but must also be committed to wearing many hats in order to earn long-term financial profitability from publishing. That may include the task of publishing more than one title.

The first cornerstone of self-publishing success and financial profitability for the long-term is the all-important first book. The worst thing an energetic self-publisher can do is get ahead of him or herself by thinking long-term to the next book, the next, etc. Instead of dreaming ahead about those books you want to write, put every ounce of creative effort into writing your first book. It needs to be the best it can be from cover to cover, because it will set the stage for each book that would follow for long-term publishing success.

Cornerstone number two: From our experience self-publishing your book to a niche market, making it unique to other books on the bookstore shelves or in gift shops, or to specialty retailers, etc., is very

important, in order to maximize your long-term book sales and profitability.

The third cornerstone of self-publishing success and long-term financial profitability is author support. Depending on your own life's circumstances, before you write, invest or borrow money to publish and start your publishing business, be certain you have the support from financial backing, an agent, spouse, assistant or a part-time partner with accounting and office skills to help grow your writing/publishing dream to financial business profitability. You will be much appreciative of their assistance, especially if there is ever going to be a series of books published.

The fourth cornerstone of self-publishing success is essential, workable cash flow. Writing and self-publishing a profitable book business has its share of risk. Depending on circumstances, you could be writing to one day self-publish as a hobby, leading to long-term financial success while continuing to work full-time to provide for your family's long-term financial needs, or your publishing success could become your new career.

Also, when the day comes where your book publishing research has long been over, your written manuscript is a completed work of art, and you and your support group are gathered to run your business, you will need "start-up capital." You also will need reserve working capital for reprinting books, warehousing and distribution of your book product via your niche market retailers. Oh, did we mention everyone else wants to be paid, expects price breaks on book sale prices, free freight and free return on unsold books, which requires you to have even more working capital?

The fifth cornerstone of self-publishing success is constantly listening and learning through advice from other authors or trade organization newsletters and seminars from organizations like the Small Publishers Association of North America (SPAN), state writing groups with similar topics of interest, like in our case being members of Pennsylvania Outdoor Writers Association.

As you swim the ever-changing waters toward self-publishing success, from your involvement in writing organizations you will learn of opportunities of promoting your book sales and your company's publicity, as well as network development with other people who can often give you

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Communicating with Style, continued from page 1

Herald, which plans to launch a combined Sunday publication with the Shamokin News-Item later this year.

Now, if there is anything to be learned as a writer from all of this, it is that the first person you must communicate with is your editor. In this instance, the publications wanted someone with newspaper experience to handle the outdoors section, to free up the sports departments.

From the perspective of an editor, over the years, I've had the privilege to work with some excellent correspondents in both the field of competitive and outdoors sports, but it was always difficult to oversee two such diverse beats.

No matter how well versed any writer is, the first thing to remember — if you want to continue working for a particular publication — is learn and use that paper's style. Obviously, this is less of a concern if doing a onetime assignment, but nothing — and I mean nothing — grates an editor more than having an otherwise competent stringer or correspondent ignore style. Clearly, this is failure to communicate.

Many times, I've told a freelancer that, other than obvious rules of grammar, right and wrong are simply a matter of style used by a newspaper. And style is the right of the publication issuing the checks.

For several weeks this spring, I had to constantly remind myself of several style changes to be used in my new position when both editing the copy of others and writing my own. As you can see, even with years of experience, doing our job as writers with style should be an ongoing concern.

Magazines have different rules and styles than newspapers. Unfortunately, too often even some of the most respected magazines seem to change style from article to article, to say nothing of issue to issue.

Do you know two tricks of the trade that are acceptable in most magazines, but are strictly taboo in most newspapers? Well, that's one of them. Using a question to set up a point you want to make is considered

to be an unacceptable shortcut by almost all newspaper editors. Not only is this a poor journalistic practice, but research has shown it stops many readers cold.

Almost as bad is the practice of using a direct quote to begin a feature. While this can be done on a very limited basis in a column, it should never be done with a feature. One speaker at the American Press Institute said it should only be used if covering the second coming.

All of which brings up another area of frustration for editors when dealing with freelance writers. Too often the term "column" is used to describe any piece of copy submitted, but most times the article is a feature or even a straight news report.

Columns are opinion pieces, where the writer makes it clear that his feelings are being expressed. Features deal with facts, even if they are accounts of something the writer did. Even then, it is best to find a way to tell the story without using "I" and "me." One of the best ways to hold readers is to avoid first-person references, allowing them to put themselves in the feature about a deer hunt or fishing trip they are reading.

Another thing to remember when communicating with your editor is that the majority of those who are most interested in competitive sports have a limited knowledge of the outdoors. Sure, they might take their kids fishing, but in all likelihood they will be totally unfamiliar with the caliber of a turkey shotgun or gauge of deer rifle.

I'm sure you get the message. Which is why, in an ideal situation, you have the opportunity to proof your edited copy and why an editor should have enough professionalism to proof his section if not a full-time employee of a newspaper.

One of the best ways to avoid embarrassing errors in your copy is to not just meet deadlines, but beat them. If you get your copy in early, the editor can edit at a more relaxed pace and, hopefully, even



From George Dolnack:

"Here's a photo taken some years back while we were fishing out of Clayton, NY (on a POWA trip courtesy of Allen Benas, owner of the Thousand Islands Inn). That's Alex Zidock with the net and me taking a snooze. Maybe you can put it in PowWow and solicit a caption for it."

How about it? Show 'em outdoor writers are humor writers, too! E-mail your photo caption to PowWow's editor (linstein@galacticis.com). She'll choose one or more as "chuckles" for next issue.

have time to return a copy of the edited article for you to read.

Unfortunately, the trend in newspapers today is to emphasize graphics and design, and that's not going to change. Often this is done at the expense of the news hole, so the best way to get your message to the readers is to write tight and concise.

One of the best ways to do this is by being familiar with and following the style of the newspaper. By doing this, you will establish a better line of communication with your editor and, in turn, the readers.

What I've seen in my nearly two decades of membership in POWA is a lot of members who have information worth sharing and stories worth telling. We have to make sure there is no failure to communicate.

-PW-

NEXT POW-WOW:

How to submit your work for POWA's prestigious craft awards. All the details you need to enter your 2005 work will be in the December/January 2006 issue.

Market News

by Freddie McKnight

Big Game Adventures is buying hunting stories

Big Game Adventures is a magazine dedicated to worldwide big-game hunting adventures for rifle, archery, black powder and handgun hunters. The adventure of the hunt should be the primary focus of the story, portraying a hunter's emotion, ethical hunting practices and respectful treatment of animals and the land.

Pay is \$150-\$250 for an original, 2,000-word story with 15-20 color slides or photos for rights. All stories submitted without photos will be returned. Guidelines are at www.bgamag.com.

Submit query and a self-addressed envelope to Big Game Adventures, P.O. Box 29099, OK Mission RPO, Kelowna, BC V1W 4A7, Canada, or via e-mail to submissions@bgamag.com.

* * *

Bugle wants women writers

The Rocky Mountain Elk Foundation's (RMEF) "Women in the Outdoors" column, which is published in Bugle, continues to grow since its inception in 1995.

The editors seek personal, from-the-heart essays and stories from women concerning elk, hunting, wildlife encounters and conservation. Story length should be 1,000 to 3,000 words. Payment is 20 cents per word for first North American serial rights. Submit your story or query for this column or other Bugle departments or features to Jan Brocci, Bugle managing editor, RMEF, 5705 Grant Creek Rd., Missoula, MT 59808; or e-mail jan@rmef.org.



Bull elk by Bob Steiner

Drake Magazine wants you to make 'em laugh

Drake Magazine features educational and entertaining fly-fishing stories, not instructional "how-to" pieces. Write about your dog. Make the editors laugh.

Departments (200-800 words) include "Scuddlebutt" (short, newsy-type pieces or humor); "City Limits" (about fishing near major metropolitan areas); "Rod Holders" (profiles of fly-fishers); "Tippets" (600-800-word essays) and "Bugs" (stories or profiles of bugs).

Be creative with photos (no "grip and grins"). Also sought are artwork, illustrations, etc. All payment is negotiable for one-time rights.

Complete guidelines are at www.drakemag.com; click "contributors guidelines." Submit queries to Tom Bie, Drake Magazine, 34145 Pacific Coast Hwy. #319, Dana Point, CA 92629; e-mail info@drakemag.com.

* * *

Jakes Magazine features appeal to 10-year-olds

JAKES (Juniors Acquiring Knowledge, Ethics and Sportsmanship) is the National Wild Turkey Federation's publication for its youth program members. Stories need to be fun and interesting to a 10-year-old.

Features should emphasize the outdoors, conservation, hunting, hunter safety, hunting ethics or hunting heritage. Story length should be between 1,000 and 1,200 words. Photos are encouraged and should illustrate wildlife, conservation, colorful scenes and families participating in hunting and outdoor pastimes together.

Payment for stories is negotiable from \$100; inside photos pay \$75-\$200; \$400 for cover photos for first North American serial rights and, in some cases, all electronic rights.

Send queries to Matt Lindler, P.O. Box 530, Edgefield, SC 29824, 803-637-3106, mlindler@nwtf.net. For more information, visit www.nwtf.org/tv_magazines/Writers_Guidelines.html.

**Send market news to
mcknight@innernet.net**

Shotgun Sports Magazine needs shooting tips and more

Shotgun Sports Magazine seeks articles related to deer, waterfowl and turkey hunting; off-season skill-enhancing activities for competition shooters; and trap, skeet, sporting-clay and reloading stories for its November and December issues.

Future story needs include the following: shooting tips and products for trap, skeet, sporting and waterfowl/upland; competition shooting; patterning and shotshell performance tests; clay-target shooting; hunting; product reviews and reports; interviews with great shotgunners or shotgun-shooting celebrities; and travel stories built around shotgunning.

Visit the magazine's web site at www.shotgunsportsmagazine.com. Submit stories and queries at least three to four months before the cover date to Linda Martin, production coordinator, Shotgun Sports Magazine, P.O. Box 6810, Auburn, CA 95604. Or send submissions to her at shotgun@shotgunsportsmagazine.com.

Self-publishing, from page 4

publishing advice that will benefit you. Many people are far too busy helping themselves to give you a helping hand, but books on publishing are full of information on reference sources.

Although we only mentioned five cornerstones, there are author character traits of successful self-publishers that are just as important as the cornerstones. After years of persistent professional effort, a successful author wants to be known as a reliable, hard working professional who is exceptional in his/her writing specialty.

A successful author also should have character traits he/she lives by. First, he/she is dependable, keeps his/her promises and appointments. Second, he/she treats everyone, large and small retail accounts he/she does business with alike, with the same patience and professionalism. And third, successful self-publishers should think long-term, even though most business activities related to publishing often seem short-term. Fourth, all authors need to realize that despite present fame or fortune, long-term publishing success means to never stop promoting yourself and your books, because you do it better than anyone else.

Cheers to self-publishing. We know you can do it, too.

-PW-

MORE MEMBERS IN THE NEWS

Ehrig, from page 1

percussion guns. We want all black-powder hunters to know us and become a part of the recognition."

For specific questions about The Longhunter Muzzleloading Big Game Record Book scoring information, records and scoring forms, e-mail Joyce Vogel, at the NMLRA Headquarters (fieldrep@seidata.com).

For interviews with Dave Ehrig regarding the Longhunter program and its goals, email the Longhunter Committee Chairman (DEhrig@aol.com).

* * *

Jeff Frischkorn awarded grant for SEJ conference

Jeff Frischkorn has been honored with the awarding of a fellowship grant by the Cleveland-based George Gund Foundation. This is the second time Frischkorn has been awarded this fellowship, which will enable him to attend the Society of Environmental Journalists' (SEJ) 2006 conference and study seminar, September 28 - October 2 in Austin, Texas. Under the terms of the fellowship, the foundation pays all costs of conference attendance.

Annually the SEJ conducts an intensive, environmentally-related conference, bringing together more than 1,000 journalists from around the world, as well as governmental leaders and administrators and similar personnel in the private environmental and conservation sector.

During this year's program, the attendees can select from such wide-ranging field trips and study groups as viewing the on-going conservation programs at Fort Hood, the raising of exotic animals at a Texas ranch, and a look at the state's huge chemical and petroleum refining industry.

Frischkorn is a member of the SEJ, although the grant is not exclusively awarded to this group's associates. The George Gund Foundation presents the fellowship to Ohio journalists who must complete an application for review. The foundation awards various grants for civic, environmental, cultural and social justice causes and related issues.

John Taylor publishes "A Gentleman's Shooting Dog"

John Taylor's book, "A Gentleman's Shooting Dog: the Evolution of the Legendary Ryman Setter" was published recently by Bonasa Press.

The book explores a quest to find dogs that manifest a vision of quintessential excellence, dogs capable of fulfilling a gunner's desire for the true shooting companion. This quest led the author, two decades ago, to one of the oldest and finest lines of English setters in North America, the legendary Ryman English setter. The book looks at how four individuals -- George Ryman, Ellen Ryman-Calkins, Carl Calkins and, today, Ken Alexander through DeCoverly Kennels -- have stewarded this line of English setters through a century of evolution.

For more on Taylor's book, contact him or Bonasa Press, 1502 Water St., Columbia, PA 17512; 717-684-4215; or visit the web site new@bonasapress.com. **-PW-**

Free money!

That's exactly what POWA has been offering to groups that introduce kids to the outdoors. Through the Sportsman's Auctions held each year at the Eastern Sports and Outdoor Show in Harrisburg and the Lehigh Valley Expo in Allentown, we have been able to raise significant amounts of monies to fund such programs as P.L.A.Y., youth field days, fishing derbies, envirothons, classroom instruction, publications, field trips, Camp Compass, and many other similar programs -- all aimed at introducing young people to the outdoors.

The first POWA auction was held as part of the fall POWA conference in Wellsboro in 1984. Since that time we have held the auction at the Harrisburg show and, more recently, the Allentown show. Through the generous contributions of members, supporting members, show exhibitors and others who see the value in what we do, we have been able to raise approximately \$200,000. And the best part is, we gave it all away!

All of the items we auction each year are donated -- no hidden costs, no reserves and no commissions. We can't tell you how grateful we are for the support we have received over these many years.

This year we have received a large number of requests for those dollars and we are asking for even more help. We need items to sell. Every one of you surely has something around the house that you don't need, don't want or won't ever use. Send it to us. Have you written a book? Send us a few copies -- autographed of course. Can you offer a guided day afield for a lucky high bidder? These are very popular and bring good money. Let's work out something to benefit the auction.

You must agree that we need to make a concerted effort to get more young people outdoors. One way you can help is to donate something to our auctions. I'll put my mailman and UPS delivery man on alert. Get your donation in the mail today before you forget about it. We thank you and the kids thank you.

Kermit Henning, POWA Auction Chairman



At left, Kermit Henning (right) and Dennis Scharadin review the many requests for POWA Youth Education Fund Grants. These grants go to organizations that help to introduce young people to the outdoors. The grants are funded by the POWA auctions at sport shows. Can you help with a donated item for auction? Contact Kermit to make a donation.

Supporting Member News

**Connie Yingling, Liaison, Maryland
Office of Tourism Development**

Levees, dams and moving forward after the flood

Hurricane Katrina hit the Gulf Coast with unspeakable fury and in the process changed forever the way the world thinks about New Orleans. Once known as home to Mardi Gras (where the party never ends), smooth American jazz and spicy Creole cooking, the city is now associated with floods, fear and a breakdown in the social order.

But in a very backhanded way, Hurricane Katrina also brought us incredible heroes; ordinary



men and women helping their neighbors to safety without regard for their own selves, children emptying piggy-banks to help strangers in another state, and companies caring for their own even when business has essentially halted. Salute the heroes!

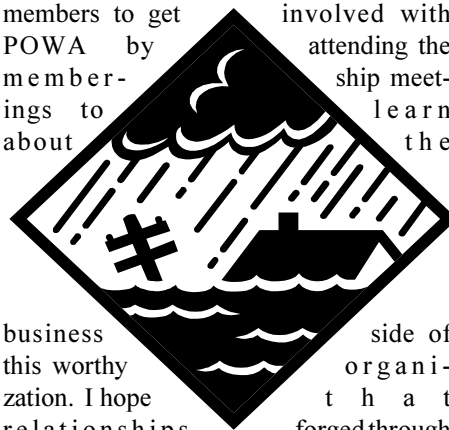
In October, POWA active and supporting members will be traveling to a Pennsylvania town that stands as a proud reminder to our brethren on the Gulf Coast that survival is possible. The Johnstown flood of 1889 has many eerie similarities to the flooding that hit New Orleans -- the same terrors of the flood waters sweeping houses and possessions away, a scandal that quickly followed on the heels of the flood, and ordinary citizens rising to the challenge of assisting their unfortunate neighbors.

And, according to the Johnstown tourism web site, the American Red Cross

"won renown as a national disaster relief agency for its work in Johnstown," just as it now takes the lead in the South (see full story at www.visitjohnstownpa.com/history/flood.php).

Of this I am certain, one day New Orleans will look back at Hurricane Katrina and her aftermath and determine that they are stronger, brighter and more prosperous, just as Johnstown, their neighbor far to the north, has done.

While the events and subsequent cleanup on the Gulf Coast won't be far from our minds as we convene in Johnstown, the POWA conference remains a prime venue for supporting members to meet and greet the journalists that are the heart and soul of this organization. I encourage all supporting members to sign up for breakout day if you haven't done so already, and to let me know if there are any special needs for the day. I urge all supporting members to get involved with POWA by attending the member-ship meetings to learn about the



business side of this worthy organization. I hope that relationships forged through networking in the Conemaugh Valley this October will grow stronger in each succeeding year.

And for those investing their time and efforts into keeping POWA a strong and viable organization for all members -- we thank you!

-PW-



**Carl Mowry and Ray Smith
are tapped by the National
Wild Turkey Federation as
Pennsylvania Regional Directors**

The National Wild Turkey Federation (NWTf) is proud to announce the hiring of Carl Mowry and Ray Smith to serve as Regional Directors for Pennsylvania:

"Carl Mowry is an avid sportsman with deep respect and appreciation for wildlife conservation. He has also been involved with the NWTf for many years.

"He has served as district director, state chapter chairman of the board, state chapter president, vice president, board of directors, state convention chairman, Women in the Outdoors planning committee member and Wheelin' Sportsmen co-chairman.

"On the local level, Mowry has served as Moraine Chapter president, vice president and banquet chairman. He was the recipient of the Roger Latham Sportsman Service Award, as well as the Irving Buttray Award for outstanding services by a state director for the first year of service.

"Carl Mowry officially joined the NWTf team on September 6, 2005 and will serve in southwest and southcentral Pennsylvania. He can be contacted at Carl Mowry, 288 Crisswell Rd., Butler, PA 16002, 724-283-5708.

"Ray Smith comes to us with extensive experience in wildlife conservation and the hunting industry. He has also been involved with the NWTf for many years. On the state level he was nominated to the board of directors in 1996, and since then he has been active on many committees.

"On the local level side, Smith served several positions with the Susquehanna Longbeards Chapter as president, banquet chairman, banquet co-chairman and board director. He has spoken on behalf of the NWTf on many occasions at Pennsylvania Game Commission and chapter recruitment meetings and at many seminars.

"Ray Smith officially joined the NWTf team on September 26, 2005 and will serve in eastern Pennsylvania. He can be contacted at Ray Smith, 1133 Canoe Run Rd., Jersey Shore, PA 17740."

-PW-

**"Got news?" Send it to
POWA for inclusion here.**

Winchester sponsors record setter and hopeful Olympians

Winchester Ammunition has extended its support of the USA Shooting Team and will help them prepare for Olympic shotgun competition. Winchester will also sponsor 2004 Olympic Gold Medalist, Kim Rhode, in Women's Double Trap.

In other Winchester news, Patrick Flanigan, the first Winchester firearm-sponsored exhibition shooter since the legendary Herb Parsons, became the first person in recorded history to throw 11 clay targets into the air and break each one with an individual shot before it hit the ground. Flanigan duplicated the old record of 10 targets on numerous occasions, but had found the 11-target barrier difficult to break. He used a Winchester Super X2 shotgun and Winchester AA ammunition in setting the new high mark. Those who attended the Outdoor Writers Association of America shooting program at the group's conference this summer were treated to shooting demonstrations by Flanigan.

* * *

United Cutlery Brands unveils U.S. Army Ranger knife series

United Cutlery Brands is proud to announce it is a licensee of the U.S. Army Ranger Association. It has produced a series of tactical fixed blades, folders, throwers, Elite Forces slim profile models, a presentation dagger and Kukhrui models.

Royalties generated through the licensing program are used to support the Ranger Memorial Foundation, the Best Ranger Competition, the Ranger Training Brigade and the 75th Ranger Regiment/NCO of the Year program, as well as other causes for the U.S. Army Ranger Association.

FALL BREAKOUT DAY DISPLAY:

Supporting Members — Don't forget to register for your opportunity to display products/services to the outdoor industry during the fall conference. Just complete the conference registration form on page 13 and include the additional \$45 display fee to participate. The host hotel is able to receive and store boxes for the conference at no charge. Please make sure boxes are clearly marked "POWA Conference, Oct. 20-23, 2005." Shipping address is: Holiday Inn Downtown Johnstown, 250 Market St., Johnstown, PA 15901.

Berkley bait makes winners; Stren line is a winner

Berkley (Pure Fishing) says that the winner and top finishers of the Wal-Mart FLW Redfish Series Eastern event held earlier this year near Englewood, Florida, "credited their big bags to the fish-catching power of Berkley Gulp!" In addition to the success of Gulp!, top anglers at the event also relied on Berkley Fireline and SpiderWire Stealth to finish in the money. The winners were Howie Green of Bushnell, Florida, and John Oliverio, of Brandon, Florida. The pair took home a total of \$50,000 in prize money and incentives.

Also in Pure Fishing news, the newest addition to the Stren family, DuraTuf, took top honors in the line category, winning the award for the best new line in the International Convention of Allied Sportfishing Trades (ICAST) 2005 New Product Showcase awards competition. Buyers and media representatives judged over 800 products based on their level of innovation, execution, workmanship and practicality to select Best of Show honors in 12 categories, as well as Overall Best-of-Show winner. The Showcase is sponsored by Fishing Tackle Retailer/ESPN Outdoors.

* * *

Bass Pro Shops send its regrets; store openings, hurricane relief have taken toll of time, budgets

"We will not be able to attend the fall conference this year ... we aren't able to do any of the fall writer conferences due to six store openings back to back that I have to travel to, all from October to November 19.

"Also, due to the fact that we have donated VERY heavily to the tsunami relief, spring hurricanes in Florida, USO care packages for troops and now Hurricane Katrina, our budget for special projects and our inventory are wiped out. So, unfortunately, we will not be able to donate to auctions, etc.

"I'm really sorry about this, but we made the decision and our thought was our donations could better help those suffering and in need this year. We hope to be back next year.

Thanks and take care!"

-- Katie A. Mitchell, Corporate Public Relations, **Bass Pro Shops**; phone 417-873-5618; fax 417-831-2802; e-mail kamitchell@basspro.com.

-PW-

POWA says "Thanks" to our award sponsors

POWA wishes to thank new sponsor **National Wild Turkey Federation** for agreeing to sponsor the Sportsmen with Disabilities craft award. We would also like to thank the rest of our craft award sponsors for their support of the following awards. Complete rules for all awards will appear in the December/January 2006 issue of PowWow.

Best Book Award; Best Radio Award (alternate years) – **Walker's Game Ear**

Best Magazine or Regional Newspaper Column – **Coleman Company**

Best Magazine or Regional Newspaper Feature – **Pure Fishing**

Best Newspaper Column – **Winchester/Olin Corporation**

Best Newspaper Feature – **Spring Ridge Club**

Best Published Art Award (B&W) – **Bluff Creek Productions (Greater Philadelphia, Sport Travel & Outdoor Show)**

Best Published Art Award (Color) – **GATCO Sharpeners/Timberline Knives**

Best Published B&W Photo – **Pennsylvania Federation of Sportsmen's Clubs**

Best Published Color Photo – **Nikon Sport Optics**

Fine Art Fishing Award – **Daiwa Corporation**

Pennsylvania Deer Award – **Pennsylvania Deer Association**

Pennsylvania Trappers Award – **Pennsylvania Trappers Association**

Sportsmen With Disabilities Award – **National Wild Turkey Federation**

Theodore Roosevelt Conservation Partnership Award – **Theodore Roosevelt Conservation Partnership**

Trout and Coldwater Fishery Award – **Pennsylvania Trout (State Council of Trout Unlimited)**

Whitetail Management Award – **Trupe's Quality Hunting and Wildlife Management**

Wild Turkey Award – **Pa. Chapter National Wild Turkey Federation**

Wildlife Art Award – **Ned Smith Center for Nature and Art**

Youth and the Shooting/Hunting Sports Award – **National Shooting Sports Foundation**

Youth Fishing Award – **Expositions, Inc.**

-PW-

Fall Conference, from page 1

Thursday, Oct. 20

The registration desk will be open in the main lobby to welcome you from 3 to 9 p.m. The hospitality room will be open from 6 to 11 p.m. Those who signed up for Friday activities can meet their guides there. The hospitality room is courtesy of **Burns Photography by Roger Kerekes**. Note: night hunting guides and participants will meet during the barbecue on Friday.

We will offer four car-pool tours for spouses. Two of them will be guided. We will provide information and directions for two others – one to historic Ligonier and the other to Altoona – for those who prefer to wander the countryside on their own.

Friday, October 21

Breakfast and lunch are on your own, but there are several options, including some for those who will be heading to the woods in the wee hours. Johnstown has many restaurants and a few places that are open all night. Ask about them at the registration desk on Thursday.

Archery deer hunters should plan to leave the motel lobby by 5:30 a.m. Those who want to tag along on Jim Griffith's trapline should be ready to depart by 6 a.m. The squirrel-hunting excursion gets under way at 6:30 a.m.

The motel lobby will be a busy place at 8 a.m., when sporting clays shooters, grouse hunters, trout fishermen and lake fishermen will all head out to try their luck. We have also scheduled an 8 a.m. departure for the first group of anglers who plan to fish our downtown rivers. They will return to the motel by noon, and a second group will go out from 1 to 4 p.m. That will allow those who wish to participate in more than one activity to combine a morning trip, such as trapping or sporting clays, with afternoon fishing downtown or long-range rifle shooting, which also will take place in the afternoon.

The spouses' Friday tour of Somerset County sites, including the Flight 93 Memorial, Quecreek Mine and windmill farms, will leave the lobby at 9 a.m.

Rifle shooters should plan to meet at 12:30 p.m. at Morris's Tavern in Sidman, which would be a good place to eat lunch.

The Friday barbecue, sponsored by the Stonycreek-Quemahoning Initiative, is scheduled for 6:30 p.m. at Summer's Best Two Weeks, on the shore of Quemahoning Lake. The final trip of the day – night hunting – will depart directly from there.

Participants will meet their guides at the barbecue; they'll leave about 8 p.m. The board will meet following the barbecue, back at the hotel, at 8 p.m. in the Cambria Room. The hospitality room will be open 8 - 11 p.m. and is again sponsored by Burns Photography by Roger Kerekes.

Saturday, October 22

Breakfast begins at 7:30 a.m. and is sponsored by the **Laurel Highlands Visitors Bureau**. The spouses' tour of downtown Johnstown, including the Johnstown Flood Museum and other historic sites, leaves the lobby at 10 a.m.

The Saturday morning seminars are as follows: Penn State professor Dr. **William Sharpe** will discuss the effects of acid rain on forest resources from 8:30 to 9:15 a.m. Pennsylvania Fish and Boat Commission Area 8 Fisheries Manager Rick Lorson will speak about urban fisheries and the recovery of Johnstown's rivers from 9:20 to 10:05 a.m. The mid-morning coffee break following the seminar is courtesy of Clay Dovey.

Alex and JoAnne Zidock will talk about broadcasting an outdoor TV show,

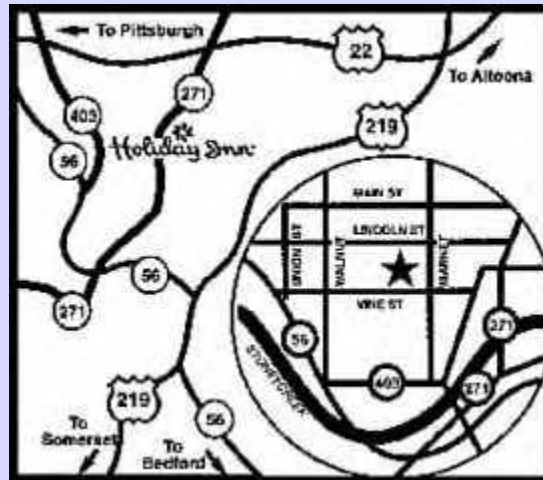
from 10:15 to 11 a.m., and **Jerry Bush** will tell us how to benefit from e-Bay from 11:05 to 11:50 a.m. **John Plowman** will have a presentation about **Hunters Sharing the Harvest** from 11:50 a.m. to 12:05 p.m.

We will depart the Holiday Inn for lunch at Summer's Best Two Weeks at 12:10 p.m. Lunch will be from 12:30 to 1:30 p.m. Lunch is courtesy of the **Southern Alleghenies Regional Tourism Confederation**. Breakout will be held from 1:30 to 3:30 p.m., followed by the POWA general membership meeting, at the breakout site.

The results of the 2005-06 POWA election will be announced at the general membership meeting. The new 2005-06 board will convene briefly at 5 p.m. at the hotel, in room 536.

We return to the Holiday Inn for the fall banquet, which begins at 6 p.m. with a cash bar. Hors d'oeuvres are courtesy of Memorial Medical Center. Dinner starts at 6:30 p.m. and is sponsored in part by the **Quality Deer Management Association**.

The 2005 Youth Mentor Award
(continued on page 11)



HOW TO GET TO THE FALL CONFERENCE HOST HOTEL, THE HOLIDAY INN, JOHNSTOWN ...

From Altoona / State College and Points North:

Follow I-99 South to US Route 22 West. Follow Route 22 West to Route 219 South. Take 219 South to Exit 56 West - the Johnstown Expressway. At the first traffic light, turn right onto Walnut Street. Go through the traffic light and make a right onto Lincoln Street. At the stop sign, turn right onto Market Street. The hotel is on the right-hand side. Parking is in the outside lot or indoor garage.

From Points East & South:

Take Route 56 West from the Bedford Exit of the Pennsylvania Turnpike to Johnstown; about 45 minutes driving time. In the East Hills of Johnstown, Route 56 joins Route 219 North (a four-lane divided highway). Take 219 North and get off at the second exit (West 56 Johnstown Expressway). Get off Route 56 at the third exit (Bedford Street). At the end of the off ramp, there are two lights. Make a left after the second light, which is Vine Street. Proceed through two traffic lights, and after the second light continue through Market Street and you will see the hotel's parking lot directly on the right.



If you plan to fish or hunt during the POWA fall conference, you will need an appropriate license.

A regular Pennsylvania fishing license will suffice for downtown and lake fishing, but those who plan to visit the Stonycreek headwaters for trout will also need a trout stamp. Fortunately, you can purchase both instantly from the Outdoors Shop section of the Pennsylvania Fish and Boat Commission web site (www.fish.state.pa.us) and print them on your home printer.

A general Pennsylvania hunting license is sufficient for squirrel and grouse hunting. Woodcock will also be in season and, if you'd like the opportunity to take them incidentally while out and about for grouse, you'll also need a migratory bird hunting stamp. If you plan to bow-hunt for deer, you will need an archery stamp in addition to your general hunting license. You will be restricted to bucks only, unless you already have an antlerless license for Wildlife Management Unit 2C. We believe you can tag along for night (raccoon) hunting and trapping without a license, but if you plan to carry a firearm during either, you will need a furtaker's license.

Unfortunately, you cannot print hunting licenses at home. If you order one from the Outdoors Shop section of the Pennsylvania Game Commission web site (www.pgc.state.pa.us), you will have to allow time for it to be mailed to you. If you will be coming from another state, bear in mind that Pennsylvania licenses are back-tags. Don't forget a license holder.

If you prefer, you can buy your licenses locally. We can direct you to a number of local sporting goods dealers that can accommodate you and, whether you arrive from the north or south, there are Super WalMart stores along Route 219 in Ebensburg, Johnstown and Somerset that issue licenses and are open 24 hours a day.

-PW-

Fall Conference, from page 10

recipient and **Bass Pro Shops** Pass-It-On Award winner will be announced, plus the winner of this year's Supporting Members Favorite Photo Contest. The "passing of the gavel" ceremony, the official transfer of the presidency of POWA, will take place at the banquet, as well as introduction of the other officers and directors who will serve the organization in the coming year.

The popular raffles and auctions will be held following the dinner and presentations. After the banquet, the hospitality room, courtesy of the **Wildlife Heritage Association**, will be open.

Sunday, October 23

Meals are on your own. There are no official activities, but we have made arrangements for some interesting outings.

Dr. Sharpe will lead a tour of sites in nearby Somerset County where he conducted some of his research on acid rain in a forest setting. Our conference host, the **Greater Johnstown Convention and Visitors' Bureau** (GJCVB), will offer a

tour of the new 6,000-acre Rock Run Recreation Area, one of the first places in the state developed by the Pennsylvania Department of Conservation and Natural Resources specifically for use by all-terrain vehicles. And there will be a tour of the **Pennsylvania Institute of Taxidermy**, a longtime supporting member.

Of course, there are many other reasons to linger. There are more interesting places to visit than we could cram into the conference schedule. And there still will be plenty of fish downtown and in our many trout streams. If you have anything specific you'd like to do on Sunday, we would be more than happy to help you plan.

You can find more information about the fall conference by visiting our web site, www.visitjohnstownpa.com/powa. If you have specific questions, you can direct them to conference chair **Joe Gorden** (joegorden@aol.com) or GJCVB Executive Director **Lisa Dailey** (ldailey@visitjohnstownpa.com).

-PW-

Fall conference auction and raffle promise to be excellent

Members will want to be on hand for the fall conference auctions and raffles. Our supporting members are really coming through, and many fine items have already arrived. **Black Powder Products** has again donated a CVA in-line muzzleloading rifle. As usual, **Laura Olinger of Bushnell Performance Optics** sent items early. Included are Browning Sports Optics 8 x 26 binoculars, a Trophy laser rangefinder and a Tasco Luminova telescope.

Want more? How about a **Coleman** tent that sleeps eight or a Grill LX? Some lucky winner is going to take home a great **Leupold** VX-I 3-9 x 40 rifle scope. The list is growing, and I'm happy to report donations are just starting to arrive.

The generosity of our supporting members is always something to behold. As always, we would be very happy to receive donations from active members as well. It may sound silly, but it seems every raffle offers up a few items that even I'm surprised to discover. Please make sure I know that you have donated to the cause, so I can make certain you receive proper recognition for your generosity.

If you win items, keep in mind that a note of thanks goes a long way toward maintaining a great relationship with the giver.

* * *

Supporting Member Photo Contest:

Sixteen images were submitted for the 2005 "Supporting Members Favorite Photo Contest." This year's subject is "Small Game Hunting." I'm confident the judges are going to struggle to pick a winner, because each of the images demonstrates the skill of POWA communicators.

Our supporting member judges have received the CDs and are in the process of choosing their favorite images. **Bushnell Performance Optics** again donated this year's prize, a Powerview Pocket Binocular.

-- **Jerry Bush, Ways & Means Chair**

If you haven't already registered for the fall conference, please use the NEW clip & mail (or photocopy) registration form on page 13.

Executive Director's Report

by Eileen King



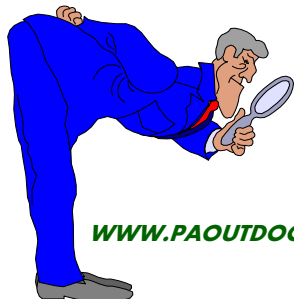
I received the following e-mail from SEOPA Executive Director Lisa Snuggs: "Due to the catastrophic circumstances along the Gulf Coast, the 2005 SEOPA Annual Fall Conference will not be held in Morgan City, Louisiana. In lieu of a regular conference, SEOPA will hold an abbreviated conference in order to conduct necessary business. Side trips will be available and seminar options are being investigated. The exact location and dates are forthcoming."

As I look toward our fall conference in Johnstown and think about all the camaraderie and networking opportunities available to us, my thoughts turn to those members of SEOPA who will not have that same opportunity this fall because of Hurricane Katrina.

I watch the devastation and destruction caused by Katrina and my prayers have been for all those who have suffered – not only those in the hurricane-stricken areas, but the families and friends across the globe who want to help and aren't sure how.

As outdoor communicators we also look at the habitat that has been destroyed and wonder what will happen to migrating birds, nesting areas and residents of those areas. People and wildlife are resilient and they will find the means to survive to the best of their ability.

But, we can help by donating what we can – money, clothing, blood, shoulders to cry on and prayers. We know our friends would do the same for us if we were in their situation. There are several disaster-relief funds available and I urge each of you to give, as you are able.



**HAVE YOU SEEN
US LATELY?
VISIT POWA'S
"NEW" WEB SITE:
WWW.PAOUTDOORWRITERS.COM**

Membership Totals as of 8/31/05

Active	212
Apprentice	11
Honorary	1
Supporting	137

Welcome New Members:

Apprentice Members

NICHOLE DEAN

2426 Graysville Mill Rd.
Pennsylvania Furnace, PA 16865
814-632-9746
englishguru7733@yahoo.com

Nichole covered outdoor topics for her high school newspaper during the 2004/05 school years. She is enrolled at Penn State University and plans to pursue an English BA degree.

Sponsor: **Mark Nale**

MARK HOFFER

401 Kriess Rd.
Renfrew, PA 16053
724-482-2825
Work: 724-679-2955
mhoffer@pabackcountry.com

Mark is the owner and producer of Pennsylvania Back Country. He is working with The Sportsman Channel to begin national broadcasting of the show on a weekly basis. The highlight of the show will be directly about Pennsylvania and its great outdoors.

Sponsor: **George Dvorchak**

BRADLEY C. ISLES

207 N. Center St.
Grove City, PA 16127
724-458-0351
Work: 724-458-5010
Fax: 724-458-1609
bcisles@zomminternet.net

Brad is the editor of Allied News. He also photographs and writes columns for the paper and is responsible for the creation of the papers' first special hunting

supplement, published last October.

Sponsor: **Don Feigert**

Supporting Members

BROWNELLS, INC.

200 S. Front St.
Montezuma, IA 50171
641-623-5401
Fax: 641-623-3896
larryw@brownells.com
www.brownells.com
Contact: Larry Weeks

Brownells offers firearms accessories, gunsmithing tools and factory gun parts.

Sponsor: **Eileen King**

SOUTHERN ALLEGHENIES REGIONAL TOURISM CORP.

Doris Mitchell
541 58th St.
Altoona, PA 16602
814-949-6550
Mitchell@sapdc.org
www.cyclesa.com
Contact: Doris Mitchell

Outdoor recreation tourism corporation covering a 7-county area.

Sponsor: **Eileen King**

Individual Membership Changes:

Deborah Weisberg, new e-mail address dewrite@comcast.net.

Supporting Membership Changes:

Browning & Winchester Firearms, add websites bacmorgan.com and dealers.winchesterguns.com.

Battenfeld Technologies, add website www.battenfeldtechnologies.com.

Hunter's Specialties, add website www.hunterspec.com.

Dropped for nonpayment:

Individual Members:

Walt Young.

Supporting Members:

CheyTac Associates, LLC.

-PW-

LAYOUT ARTIST WANTED:
For premiering regional outdoor newspaper. Desktop publishing skills necessary. Contact Branson Dunn, 412-931-4357; e-mail pageese@yahoo.com

POWA FALL CONFERENCE 2005 / OCT. 20-23 / HOLIDAY INN, JOHNSTOWN

Member Name _____ Phone _____
 () Supporting Member, Company Name _____ () First POWA conference
 () Spouse Name _____ () Guest Name _____

REGISTRATION

	Cost x	# persons	= Total Fee
By Sept. 30, \$20 each	\$20.00 x	_____	= \$ _____
After Sept. 30, \$30 each (late fee).....	\$30.00 x	_____	= \$ _____
Supporting Member Breakout Day Display Fee.....	\$45.00	_____	= \$ _____
SUBTOTAL REGISTRATIONS		_____	= \$ _____

ALL ATTENDEES PAY REGISTRATION FEES, including spouses/guests/breakout participants
(Exception - spouses/guests attending banquet only)

MEALS*

FILL OUT NUMBER OF PERSONS, even if meal is sponsored — we need a count!

	# persons	= Total Fee
Friday BBQ: Sponsor, Stonycreek-Quemahoning Initiative.....	_____	= N/C
Saturday Breakfast: Sponsor, Laurel Highlands Visitors Bureau	_____	= N/C
Saturday Lunch: Sponsor: Southern Alleghenies Regional Tourism Confederation.....	_____	= N/C
Saturday Banquet : Sponsored in part by Quality Deer Management Association.....@ \$13.00	_____	= _____

Please choose: _____ Prime Rib OR _____ Chicken and Shrimp

SUBTOTAL MEAL FEES:..... \$ _____

* Children and guests (not spouses) must pay for sponsored meals — Fri. BBQ \$15; Sat. Breakfast \$12; Sat. Lunch \$9; Sat. dinner \$26.

Note: Sunday breakfast is on your own.

ACTIVITIES

\$20 REFUNDABLE DEPOSIT REQUIRED FOR EACH ACTIVITY

Descriptions of activities are in PowWow and online at www.visitjohnstownpa.com/powa.

(Attend activity; your fee is returned / Any activity charges will be deducted)

	# persons	(x \$20)
Friday -- Sporting Clays (\$25/person, payable on site) - 8 a.m.	_____	= \$ _____
Friday -- Rifle Challenge - 12:30 p.m.....	_____	= \$ _____
Friday -- Trout Fishing (Stonycreek River headwaters) - 8 a.m.....	_____	= \$ _____
Friday -- Fishing (Downtown Johnstown) - Choose _____ 8 a.m. - 12 noon OR _____ 1p.m. - 4 p.m.	_____	= \$ _____
Friday -- Fishing (Area Lakes) - 8 a.m.	_____	= \$ _____
Friday -- Grouse Hunting - 8 a.m.	_____	= \$ _____
Friday -- Archery Deer Hunting - 5:30 a.m.....	_____	= \$ _____
Friday -- Squirrel Hunting with Dogs - 6:30 a.m.	_____	= \$ _____
Friday -- Night Hunting (after BBQ)	_____	= \$ _____
Friday -- Morning on a Trapline - 6 a.m.....	_____	= \$ _____
Friday -- Spouses' Tour (Quecreek Area Rescue Site; Somerset Wind Farm; Flight 93 Crash Site - 9 a.m...	_____	= \$ _____
Saturday -- Spouses' Tour (Johnstown Flood Museum, Downtown Johnstown sites) - 10 a.m.	_____	= \$ _____

*Please note departure times for trips above; you may participate in both morning and afternoon activities.

**Also please note: The spouses' tours have been reversed (Friday's is now Saturday's and vice versa).

SUBTOTAL ACTIVITY DEPOSITS..... \$ _____

GRAND TOTAL (registrations + meals + activity deposits) Enclose full amount/no partial payment = \$ _____

Make check payable to POWA or send MasterCard/Visa # _____ exp. date _____

Send form and check or credit card info to: Eileen King, 158 Lower Georges Valley Rd., Spring Mills, PA 16875; 814-364-9558 (FAX)

POWA FALL CONFERENCE 2005 HOTEL RESERVATION FORM

Call to make your room reservations at the Holiday Inn Downtown, 814-535-7777 or 800-433-5663, or use the form below and send reservations to: Holiday Inn Downtown, 250 Market St., Johnstown, PA 15901. Tell them you're with POWA to receive the special rates.

Make reservations before the Sept. 20, 2005 cut-off date to be sure you have a room at our group rate: \$89 single/double + tax.

Name: _____ Phone: _____

Address: _____

Arrival Date: _____ Departure Date: _____

POWA Fall 2005 Conference Schedule

Thursday, October 20, 2005

- 3 – 9 p.m. Registration, Lobby
6 – 11 p.m. Hospitality Room and Meet Your Guides Party
Courtesy of Burns Photography by Roger Kerekes

Friday, October 21, 2005

- Breakfast/Lunch on your own
5:30 a.m. Archery hunters meet in lobby
6:00 a.m. Morning on the trapline participants meet in lobby
6:30 a.m. Squirrel hunters meet in lobby
8 a.m. Sporting clays shooters, grouse hunters, trout fishermen and lake fishermen meet in lobby
8:30 – 5:30 Registration, Lobby
9 a.m. Spouses' tour to Quecreek mine rescue site, Somerset wind farm, Flight 93 crash site departs
12:30 p.m. Rifle shooters meet at Morris's Tavern in Sidman
1 p.m. Second group of anglers meets in lobby
6:30 p.m. Barbecue, Summer's Best Two Weeks
Courtesy of Stonycreek-Quemahoning Initiative.
Night hunters meet guides at barbecue.
8 – 11 p.m. Hospitality Room
Courtesy of Burns Photography by Roger Kerekes
8 p.m. Board meeting, Cambria Room



The observation platform at the top of Johnstown's Inclined Plane offers a panoramic view of the downtown area. Photo by Joe Workosky.

Saturday, October 22, 2005

- 7:30 a.m. Breakfast, Crown Ballroom
Courtesy of Laurel Highlands Visitors Bureau
9 – Noon Registration, Lobby
8:30 a.m. Effects of Acid Rain on Forest Resources, Cambria Room
Dr. William Sharpe, Penn State Professor of Forestry Resources
9:20 a.m. Urban Fisheries and Recovery of Johnstown's Rivers, Cambria Room
Rick Lorson, Pennsylvania Fish and Boat Commission Area 8 Fisheries Manager
10 a.m. Spouses depart for Johnstown Flood Museum and other historic sites
10:05 a.m. Coffee Break, Cambria Room, Courtesy of Clayt Dovey
10:15 a.m. Broadcasting Your Outdoor TV Show
Cambria Room, Alex and JoAnne Zidock



- 11:05 a.m. How to Benefit from e-Bay, Cambria Room, Jerry Bush
11:50 a.m. Hunters Sharing the Harvest, Cambria Room, John Plowman
12:10 p.m. Depart for Summer's Best Two Weeks
12:30 p.m. Luncheon at Summer's Best Two Weeks
Courtesy of Southern Alleghenies Regional Tourism Confederation
1:30 p.m. Breakout at Summer's Best Two Weeks
3:30 p.m. POWA General Membership Meeting – Summer's Best Two Weeks
POWA 2005-06 Election Results Announced
5 p.m. Board Meeting, Room 536
6 p.m. Cash Bar, Harrigan's
Hors d'oeuvres courtesy of Memorial Medical Center
6:30 p.m. Banquet, Harrigan's; award presentations; raffles
Courtesy of Quality Deer Management Association.
After dinner Hospitality Room, Courtesy of Wildlife Heritage Association

Sunday, October 23, 2005

- Breakfast/Lunch on your own
Tour: Dr. Sharpe's research sites in Somerset County
Tour: Rock Run Recreation Area ATV park
Tour: Pennsylvania Institute of Taxidermy

Enjoy the rest of your time in the area, safe travels and return again soon!

GPS, Topographical Maps and Outdoor Writing

Craft improvement by Bob Ballantyne

In March of 2005 I had the opportunity to accompany the state's bear biologist to a den site for the tranquilization of a sow and the marking and tagging of her cubs. In advance I had word from an editor that he would like a piece about the experience.

I was going into the vast state forest lands south of Renovo in Clinton County and was following along in a vehicle caravan of other invitees. We climbed a mountain and switched forest roads at several intersections.

I would want to know with reasonable accuracy where we had been before I penned whatever eventual report I would submit, but there was no time to mark the trip on a topographical map as we bounced along the unpaved roads of Crugan's Hollow.

A newly purchased electronic "gadget," however, solved the problem for me. A hand-held GPS receiver marked the spot in coordinates accurate to less than 50 feet of error. The device stored it in memory, and I was able to pull up the information when I got back home. Such is one example of using a GPS in our outdoor writing endeavors.

I am sure the entire outdoor writing community is aware of "GPS." These navigational devices are made for use with watercraft, motor vehicles and airplanes. But perhaps most important to us are those that can be hand-held. If you don't have yours yet, it is past time to get on this technological bandwagon.

GPS stands for Global Positioning

System, which was developed first for military use. All GPS receivers work basically the same way. A large number of satellites orbit the Earth in support of the system. The GPS receiver obtains signals sent from those satellites and uses the data to compute, by triangulation, a very accurate position for the location of the receiver. In addition, other data are received, including elevation above sea level and exact time (based on an atomic clock).

The major drawback is that the receiver must have contact with at least three satellites in order to have the minimum degree of accuracy (after all, it is **tri**-angulation). Line-of-sight contact is necessary. Mountain slopes, canyon and ravine walls and heavy timber can interfere with reception.

There is, however, a little more to the bear-tagging adventure as related to GPS. Back at my home computer, I called up the Pennsylvania topographical-map software produced by POWA supporting member **MapTech**. With a proper cable in place, I downloaded what is called the "waypoint" I had recorded on the top of that Clinton County mountain, and it appeared on a topographical map at the exact location where the group had stood and watched biologist Mark Ternent work.

Note that a good GPS has its own supporting map software, but often it is not of the accurate scale of something like MapTech's offerings.

The price-range for GPS receivers is



very wide. **Cabela's**, for example, lists its cheapest at \$99.99. They range from there to about \$600. I am using a mid-price one manufactured by Garmin, and to date it has many more features than I have yet been able to use. But that does not mean "go cheap." Get a good one.

Another example of the use of GPS in conjunction with topographical maps is sort of the reverse of the first one given. I wanted to explore some remote sections of a small brook trout stream and write about the experience.

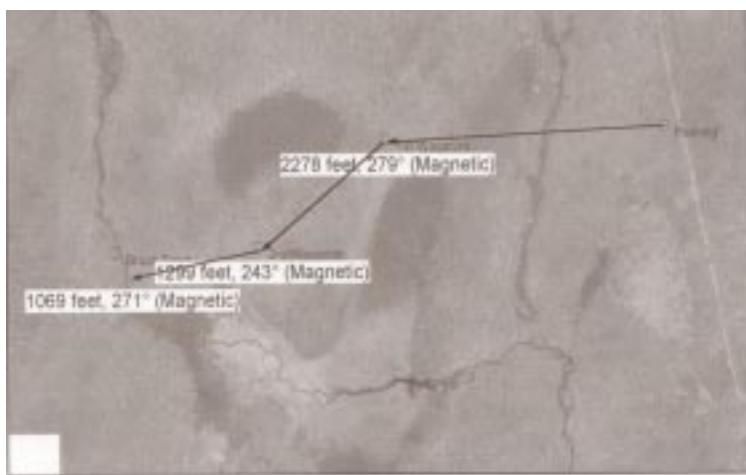
To navigate to one such site before I owned a GPS meant drawing lines on a topo map, measuring their length in inches and their direction with a plotter, and finally, by using map scale and magnetic variation, calculating compass course and direction. Then it was off to do the orienteering.

With GPS, however, I can pick the route and waypoints on my MapTech software, which calculates everything for me. All the information is then downloaded to the GPS. And, with the hand held GPS always pointing to the selected waypoint, I can easily navigate around unexpected obstacles.

Note that if you're willing to pay the price for an online subscription, MapTech also offers aerial photographs covering the entire state. The waypoints and tracts will also appear on the photographs. In the illustrations, the same route on the aerial photo appears on the topo map.

There is not enough space in one issue of PowWow to cover all aspects of GPS use in outdoor writing. We'd all benefit from any little tricks and ideas others learn in the application of this technology, but first one needs a GPS. Remember, get a good one.

-PW-



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Next issue: POWA 2006 Craft Awards submission details