

Corporate Sponsorship Opportunities



The Background:

This year the 1st Annual Reelin' for Research Fishing Tournament benefiting the N.C. Children's Promise will be held on May 2nd in Morehead City in honor of Tony Montana. This event will be held each year the first weekend in May. There is an excited, enthusiastic and dedicated group of young people working very hard to make this first year a success. The Schedule of Events for the weekend is as follows:

Friday, May 1 st :	Captain's Meeting & Cocktail – 7:00 at Chef's 105 (Morehead Waterfront)
Saturday, May 2 nd :	Reelin for Research Tournament – lines in the water at 8:00 am
	Awards Ceremony & Silent Auction/Raffle – Chef's 105 Restaurant

We are asking local businesses and organizations to support us in making a difference. Corporate sponsorships will be vital in kicking off this year's tournament, and have a significant impact on the future of the Reelin for Research campaign. Our purpose this year is to create awareness of the event, get as many people involved the weekend of the tournament, and raise as much money as we can to support the N.C. Children's Promise. Sponsorship opportunities have been set with these specific goals in mind. Personal sponsorships are also available. Please visit www.reelinforresearch.org for more information.

The Cause:

Money raised will go directly to the NC Children's Promise. The North Carolina Children's Promise, a statewide initiative, is a year-round campaign to promote North Carolina's Children's Hospital. Its mission is to secure financial and community resources to provide comprehensive, family-centered health care for the children of North Carolina, regardless of ability to pay.

The Benefit:

North Carolina Children's Hospital provides the children of North Carolina with something not available before now — a facility that brings together complete inpatient and outpatient care for children in one location, a true children's hospital. More than 60,000 children from all 100 North Carolina counties come to N.C. Children's Hospital, resulting in more than 200,000 visits annually for diagnosis and treatment.

The Opportunity:

Goods, Services, Certificates, Promotional Items etc.

- For silent auction/raffle on Saturday Night
- Promotional Items and Prizes to promote tournament

Royal Slam - \$2000

- (6) Entry Fees for Tournament (let me know if you need charter info)
- Title Sponsor for Saturday Night Awards Ceremony – Vocal and Signage Recognition
- Feature Placement on All Event Signage, correspondence, notifications and promotional items
- Company Logo (w/ link) on the Reelin for Research Website Home Page and Sponsor Page (with write-up)

Super Slam - \$1000

- (3) Entry Fees for Tournament
- Title Sponsor for Friday Night Events - Vocal & Signage Recognition
- Placement on event signage, correspondence, notifications and promotional items
- Company Logo (w/ link) on the Reelin for Research Website Home Page and Sponsor Page

Grand Slam - \$500

- (1) Entry Fee for Tournament
- Company Logo (w/ link) on the Reelin for Research Website Sponsor Page
- Company listed on event signage and promotional items

All contributions are 100% tax deductible via The Medical Foundation of NC, Inc., the 501(c)(3) body for NC Children's Promise

Thank you very much for your time and consideration. Your contributions will be invaluable to the success of Reelin for Research and will foster the continuation of this tournament for many years to come. With your help, we'll be "fighting" together to "land" a cure for the kids!

Kindest regards –

Ashley Watkins
336.254.7110
aw@amcfg.com

2009 Corporate Sponsorship Opportunities



Company Name: _____
Address: _____
Contact Name: _____ Phone: _____
Contact Email: _____

☐ **Yes, my company would like to contribute with a gift, product, or service to Reelin' for Research.**

These donations will be used to raise money through Silent Auction/Raffle on Saturday Night at the Awards Ceremony

Briefly Describe: _____

Retail Value: _____ Pick-Up Location: _____

☐ **Yes, my company would like to contribute to the 1st Annual Reelin' for Research**

This is best option for those not sponsoring a boat and/or angler for the tournament but would like to contribute

Amount of Contribution: _____

☐ **Yes, my company wishes to support the 1st Annual Reelin' for Research Fishing Tournament.**

Please select sponsorship level:

_____ **Royal Slam - \$2,000**

*(*6 Entry Fees for Tournament, Title Sponsor for Saturday Night Events, Vocal/Signage Recognition, Feature Placement on All Event Promotional Items, Company Logo (w/ link) featured on RFR Home Page and Sponsor Tab with Option for Write Up)*

_____ **Super Slam - \$1,000**

*(*3 Entry Fees for Tournament, Sponsor for Friday Night Events, Vocal/Signage Recognition, Logo on All Event Promotional Items, Company Logo (w/ link) featured on RFR Home Page and Sponsor Tab)*

_____ **Grand Slam - \$500**

(1 Entry Fee for Tournament, Company listed on event signage and promotional items, Company Logo (w/link) on the Reelin for Research Website Sponsor Page)

**Please indicate angler and/or fishing team you wish to sponsor:*

_____ Yes, Please contact me regarding charter information

Payment

☐ **Check / Cash** *(Please make checks payable to N.C. Children's Promise)*

Please mail checks to Ashley Watkins - 1706 Colonial Avenue - Greensboro NC - 27408

☐ **Please charge my Credit Card**

_____ Visa _____ AmEx _____ MasterCard

Name on Card: _____

Card Number: _____

Expiration Date: _____ CCV (3 digit #): _____

Billing Address: _____

**If the tournament is cancelled due to weather there will not be a make up date.*

All donations/ corporate sponsorships/ entry fees will be given to the NC Children's Promise and there will be no refunds

Entry fee/ donations must be received by 5:00 p.m. May 1st to be eligible to compete in the tournament

*Please contact Ashley Watkins with any questions, comments or concerns you may have.
She can be reached at 336.254.7110 or aw@amcfg.com*

www.reelinforresearch.org



UNC
N.C. CHILDREN'S
HOSPITAL

North Carolina Children's Hospital & The N.C. Children's Promise



North Carolina Children's Hospital provides the children of North Carolina with something not available before now – a facility that brings together complete inpatient and outpatient care for children in one location, a true children's hospital.

Each year more than 60,000 children from all 100 N.C. counties come to UNC for over 128,000 visits for diagnosis and treatment. The new hospital, occupied in 2002, includes a comprehensive Children's Outpatient Center and 136 inpatient beds. Key features and services of the new Children's Hospital include:

- Large, all-private rooms with private baths and built-in sleeping accommodations for parents
- A Newborn Critical Care Center
- A Pediatric Intensive Care Unit
- A children's Intermediate Cardiac Care Unit
- Parent/Family Resource Rooms
- One of the state's only accredited K-12 hospital schools, designed to help children keep up with their classroom studies during their hospital stay
- An indoor two-story, park-like recreation center that includes a play area for toddlers and a lounge and music room for teens

North Carolina Children's Hospital is truly a unique facility, but not because of the physical elements alone. It is the caregivers – the physicians, nurses and therapists who work in the building – who make the real difference in the care of patients and their families.

Making a Difference through the N.C. Children's Promise

Philanthropy is crucial to continue the immeasurable efforts made in the areas of outpatient care, research, surgery and the treatment of major diseases. The generous spirit of individuals, businesses, and foundations in our communities, working together with a common goal – a commitment to children – makes the North Carolina Children's Hospital what it is today.

Gifts to the North Carolina Children's Promise – the annual campaign for the children's hospital - may be directed in a number of ways. Gifts designated to specific program areas provide tremendous resources for our hospital in both inpatient and outpatient venues. However, some of the most valuable gifts are those that are unrestricted and can be applied to the areas where the need is greatest. Regardless of the type of gift – from unrestricted to those supporting specific projects – support for the N.C. Children's Promise is ensuring that the N.C. Children's Hospital will be providing outstanding care for generations to come.

Contact Information for the N.C. Children's Hospital

Crystal Hinson Miller, MA, CFRE
Director of External Affairs & Communications
(919) 966-5812
hinsonmiller@med.unc.edu

Amanda Haynes McGovern
Asst. Dir. of Development for Children's Programs
(919) 843-2915
Amanda_McGovern@med.unc.edu

Mary L. Ollila
Senior Development Director for Major Gifts
(919) 966-7228
mollila@email.unc.edu



Tournament Registration Form

Thank you for your interest in the 2009 Reelin' for Research Fishing Tournament. The tournament festivities will kick off with a casual cocktail/ captains meeting Friday night (May 1st) and an awards party on Saturday night (May 2nd) with raffles and great prizes!

When: Saturday, May 2nd 2009

Where: Morehead City Waterfront

Type of Tournament: Meat Fish (Dolphin, Wahoo, Tuna). Significant bonus points will be awarded toward the catch of billfish species.

Entry Fee: Each boat is required to raise \$1,000.00 for The NC Children's Promise through sponsorships or personal donations. 100% of money raised will go toward cancer research. Each boat is required to put together their own team (6 people maximum).

Charter Boats: Sensation, Frequent Flyer, Live Wire, Bluewater, Dancin Outlaw, Offshore III, Impulse, Run Off, O Lucky Me, Energizer, About Time, Island Girl, Fishing Days, Chain Link

Please call Mike Kilpatrick @ 336-736-6181 to charter a boat or if you have any other questions

Team Name _____ Captain's Name(s): _____

Captain's Phone: _____ Email: _____

Address: _____

Other Participants: Name(s): _____

Fishing Vessel Name: _____ Location of Vessel: _____

Charter Boat: ____ Personal Boat ____

*If you are fishing in honor of a past or current cancer patient please print their name below:

Please mail your Registration Form to Courtney Boger (336) 285-5720:

111 Forestdale Drive Greensboro, NC 27403

Entry fee/ donations must be received by 5:00 p.m. May 1st to be eligible to compete in the tournament

If the tournament is cancelled due to weather there will not be a make up date. All donations/ corporate sponsorships/ entry fees will be given to the NC Children's Promise and there will be no refunds

I, as entrant do hereby RELEASE, DISCHARGE, and HOLD HARMLESS Reeling For Research., its officers, directors, and sponsors, whether individual or corporate, from any claim for damages to my person or property incurred by my participation in the Reeling For Research Fishing Tournament. This release applies to members of my crew and all parties fishing within my team. By signing the entry form and paying my entry fee, I acknowledge that I have read this release and am bound by same. This release shall also be binding on my heir, executors, administrator, or assigns.

Signature: _____ Date: _____

www.reelinforresearch.org