

THE MOST CRITICAL TOOL FOR YOUR GAME



COMMITTED TOQUALITY

COMMITTED TO PRODUCING ONE OF THE WORLD'S BEST TOOLS FOR THE GAME.

A cue is a tool for your game. It's just that simple. In a game that requires skill, precision, and confidence, the tool you use should reflect that.

At Viking, we believe the manufacturing process should always result in a cue being the very best it can be. Often, this means deciding to use a more costly procedure or material. We make that investment because, frankly, it's worth it.

The result is a precision hand-crafted tool that offers the quiet confidence of perfection—with no compromise. That's what separates a Viking cue from the rest.

As one of the oldest manufacturers of cues in America, we have the strictest quality control in the industry. From our wood finger splice that creates the feel of a one-piece cue, to our own unique shaft-curing technique that takes nearly two years to complete, we offer you the opportunity to play with the best cues anywhere.

We take pride in knowing that when the last ball falls—exactly as it should, exactly as you planned—the combination of skill, precision, and confidence is right there in your hands.





TRY OUR ONLINE CUE CUSTOMIZER



Want to see what YOUR cue will look like? Just visit Viking Cues online to get a virtual preview of custom, no-charge options on hundreds of cues—before you buy. See for yourself at www.vikingcue.com.

ELECTRIC ORANGE, RAGIN' RED OR LUCKY GREEN. THE CHOICE IS YOURS.

It's easy to view Viking Cues in hundreds of color combinations. With a simple click, you can change the color of the stain, pearl or linen to see the Viking Cue of your dreams.

HERE'S HOW IT WORKS:

Go to www.vikingcue.com and click on Cues (in the upper left-hand corner). Then click on a range of cues from the list, and finally a particular model. If the cue you've selected has custom options available — and most do — just click on the customizer to see all the choices. It's fun—simply click on the color(s) of your choice and watch them change before your eyes!

BRILLIANT BLUE, RAGIN' RED OR EMERALD GREEN. YOU DON'T HAVE TO IMAGINE IT—YOU CAN ACTUALLY SEE IT.



CUSTOM DOESN'T END WITH THE CUSTOMIZER.

If the cue you're interested in doesn't have the customizer option, Viking can still build you a custom cue. Just call us for a quote. Viking wants you to have the cue of your dreams; and we can make it happen.



CUSTOM OPTIONS

MAKE IT YOURS.



Viking cues come in a 58" standard length, with a French Le Pro tip. Weights range between 18–21 ounces and shaft diameters from 12–13 millimeters. We can custom-craft a cue to your specifications, or help you choose from a variety of options for any cue we build. Consider these options to make your cue uniquely yours:

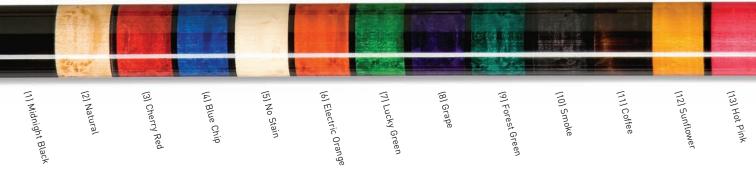
- Linen wraps, vinyl accents, or pearl highlights
- Stains (available with maple and bird's-eye maple)
- Overlength shafts and butts (other than standard)
- Weights lighter than 18 oz. or heavier than 21 oz.
- Shaft sizes smaller than 12mm or larger than 13mm
- No wrap
- Extra shafts
- Engravings

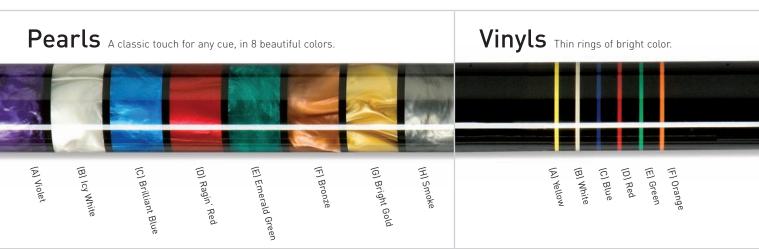
For specific requests, call for a quote. Visit **www.vikingcue.com** for more information.

Linens Wraps give your cue the proper grip. Our top-quality Irish linen wraps are available in 28 colors.



Stains Add rich, vibrant colors to any maple or bird's-eye maple butt. Choose from these 13 colors.

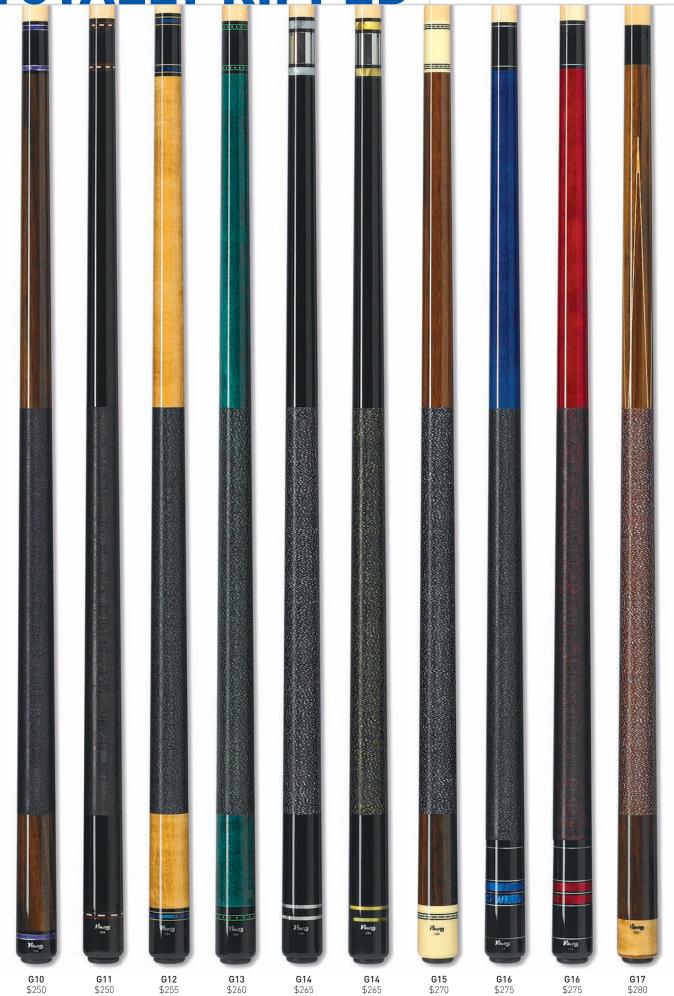




From our entry-level models to our highly custom exotics, every Viking cue begins with a specially cured shaft, meticulously aged in our climate-controlled, state-of-the-art facility—for up to two years. Play with a Viking cue and you'll know—you can feel the difference.







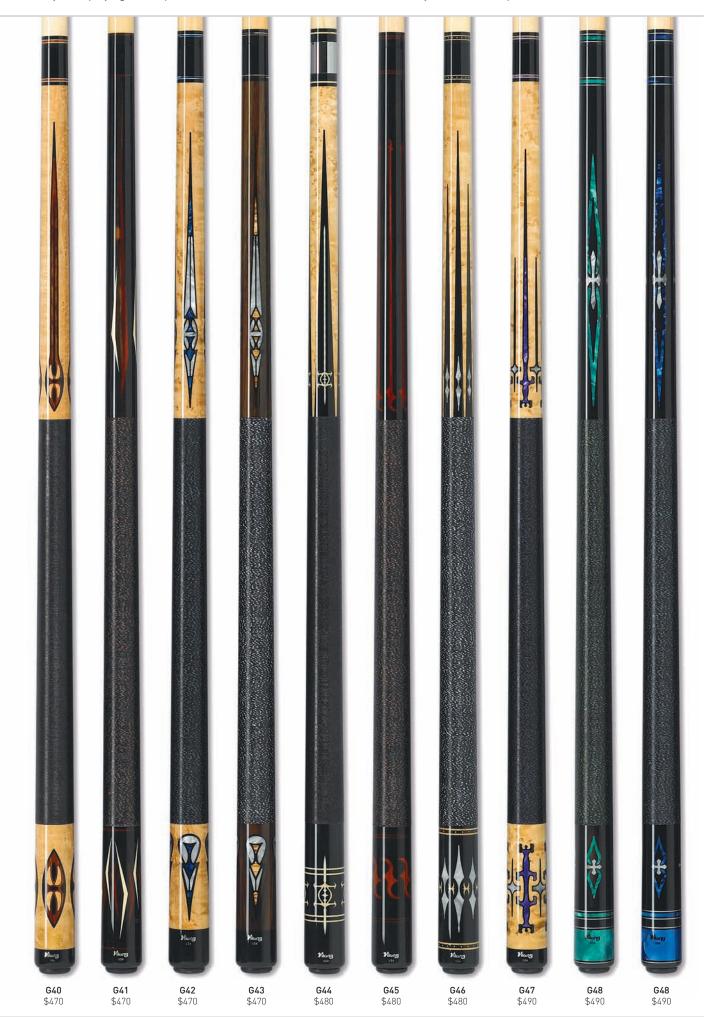


From specialty finishes, wraps, inlays and more, we proudly offer the industry's best variety of styles, colors and options. We know it's all about *feel*. So whether you want to make a statement or remain a little subdued, you're playing with the best.



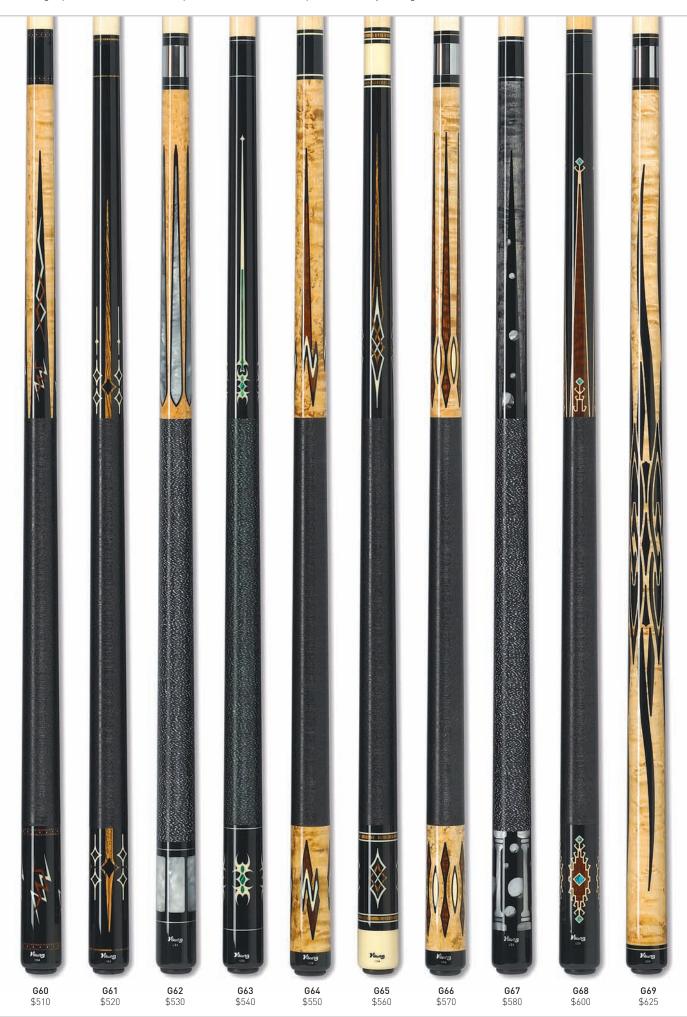
SMOOTH AS SILK











TOP-SHELF DESIGN

TRULY UNIQUE.









The subtle touches make all the difference. Whether that's a specialty cue, a new case, or options that come with every Viking cue, you'll notice the power they bring to your game.

Fat Daddy Break Cue & Break/Jump Cue

Phenolic tip with a stiff taper is the key. Fat Daddy's unique shaft design leaves more mass throughout the shaft allowing for less compression (flexing) at the point of tip-to-cue ball contact. That means the cue ball leaves the tip much quicker after the point of impact. For jump shots, the quick release butt/forearm allows for effortless over and under stroking to get the ball in the air with ease.



Cases

All models are available in your choice of black or brown. Foam-lined compartments feature Individual pockets for the shaft and butt for added protection. Shoulder straps and handles on each.

Cases are available in the following configurations:



×**1** \$57



2×**2** \$85



×**4** \$122



3×**6** \$134

Soft Cases (not shown) \$28



Engraving

Personalize your cue with custom engraving. Choose from Roman, Block or Script lettering.

Cue Maintenance & Joint Protectors

To keep your Viking cue performing at its peak and looking great, you'll want our Q-Wiz™ Original—the most advanced system for cue shaft conditioning.



Q-Wiz[™] Cleaning System \$7.95



Joint Protector Set \$12 Shaft Only \$6

Joint Styles

Each Viking cue features one of four popular joint styles. The type of hit refers to how the cue feels when energy flows down the shaft, through the joint and into the butt upon striking the ball. In most instances, joint selection is merely a matter of personal preference. A quick-release pin is standard on all joints.

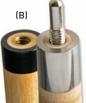
(A) Soft Hit

(B) Firm Hit

(C) Hard Hit

(D) Hustler Style, Soft Hit









Break Cue

\$220

Break/Jump Cue



Viking Cue Mfg., Inc. 2710 Syene Road Madison, WI 53713

TOLL FREE: 1-800-397-0122 EMAIL: info@vikingcue.com



VIKING LIMITED LIFETIME WARRANTY AND SERVICE WORK GUIDELINES

Viking cues are meticulously handcrafted in the U.S.A. from the finest materials and subject to the strictest quality control standards to bring you the best cue in the industry. Viking cues are warranted to be free from material and manufacturing defects.

Viking Cue Mfg., Inc. warrants against warpage and all components of the cue for the life of the product, but excludes replaceable parts such as the tip, ferrule, finish, wrap, and bumper. Viking cues covered by this warranty will be repaired or replaced without charge.

In the unlikely event your Viking cue has a defect, you may contact the nearest authorized Viking dealer or Viking Cue Mfg., Inc. directly at (800) 397–0122 for instructions. We also have warranty handling instructions under the Warranty & Repairs section of our website.

This warranty applies to Viking cues purchased from an authorized Viking retailer or distributor and must be accompanied by a copy of the original sales receipt from the authorized Viking dealer. The warranty applies to Viking cues belonging to the original owner and is non-transferable. All claims are resolved at the discretion of Viking Cue Mfg., Inc. Viking does not warrant its cues against any damage caused by third parties.

This warranty is void if your Viking cue has after-market products or if it has been subject to mishandling, abuse, or worked on by an entity other than Viking Cue Mfg., Inc.

SENDING A CUE IN FOR WARRANTY OR REPAIR/SERVICE WORK

Send your entire cue (butt and all existing shafts) to:

Viking Cue Mfg., Inc. Attn: Service Dept. 2710 Syene Rd. Madison, WI 53713

Be sure to include a note indicating your name, address, daytime telephone number, and a description of what happened and/or what you want done. Upon receipt of your cue we will contact you. Please insure your cue as we cannot be responsible for lost or damaged items in transit. You are responsible for your cue until it arrives at our facility. Most service work takes only five to eight business days to complete. Outbound shipping charges are your responsibility for all international shipments and non-warranty service work.